



Fredericksburg Area  
Builders Association

2024

# FABA Cornerstone Marketing Program

 HAVE IT YOUR WAY

# FABA CORNERSTONE MARKETING 2024



FABA knows that running your business keeps your hands full. We're here to help promote your company as a leader in the building industry.

The Cornerstone Sponsorship program puts your business in front of the region's building industry professionals and provides you increased visibility to the public and our members through exclusive marketing opportunities and event/networking benefits, as well as other VIP perks and opportunities throughout the year. We are giving you the power to tailor your marketing, sponsorship, and event opportunities throughout the year with the "Have it your way" plan!

Select from five levels of sponsorships. All levels include your 2024 FABA membership and will help you gain the exposure and make the connections you need to grow your business in 2024.

## OUR 2023 SPONSORS

**FABA**  
Fredericksburg Area Builders Association

*Thank you to our 2023 Cornerstone Sponsors*

LEVEL	SPONSORS
PARTNER	Dominion Energy®
DIAMOND	RAY'S Siding Co., GAF®, MID SOUTH Building Supply, Inc. (100% Employee Owned Distributor of Building Products), JIM CARPENTER COMPANY (A MEMBER OF THE LUTER GROUP)
PLATINUM	CONTRACTOR WEBSITES PLUS, Pest Solutions, Builders FirstSource
GOLD	certainteed, UNION HOME MORTGAGE, CHILDRESS SOLUTIONS, TRUIST, FERGUSON Bath, Kitchen & Lighting Gallery, CK CHILDRESS AGENCY, Reico KITCHEN & BATH, ABC Supply Co. Inc.
SILVER	CMG HOME LOANS, IDESIGN GRANITE, J HALL HOMES, METWOOD BUILDING SOLUTIONS, LEGACY ENGINEERING, REPUBLIC HOME BUILDERS, HOLT HOMES REALTORS (Real Estate Support), LUCKY STONE, yhb, embrace home loans, COLEMAN OMES, INC., BUILT RIGHT HOMES, FROHLING & ROBERTSON, Topside Federal Credit Union, RANDONBIT FOUNDATIONS, SUPERIOR ROOFING & BUILDING MATERIALS

# FABA CORNERSTONE MARKETING 2024

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## HOW IT WORKS

- Select your marketing level
  1. Diamond
  2. Platinum
  3. Gold
  4. Silver
  5. Bronze
- Included is your 2024 Membership, tickets, and base Cornerstone packet features. Now, handpick your sponsorships!

### A la carte sponsorship Items:

- The cost of sponsorship with “a la carte packages” is reduced from “retail price”
- Any sponsorships not claimed as part of A la Carte Packages will be sold to the general membership in advance of the event.
- Some event sponsorship opportunities will sell out in these packages.

# THE BASE: INCLUDED IN ALL LEVELS

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- 1 Year FABA + HBAV + NAHB Memberships
- 4 NAHB Affiliate Memberships for additional employees of your company
- Printed logo on FABA Cornerstone promo materials
- Printed signage at FABA events
- Company Logo on FABA Website Homepages
- Access to all event sponsorships and tickets in advance and at a discounted rate
- Social Media Posts (1 per quarter for all levels)
- Elevated listing in the FABA online directory

## Marketing: By Level

- For Silver, Gold, Platinum, and Diamond Levels: logo on FABA homepage, logo on FABA staff email signatures
- Large signs printed and brought to all FABA events

Newsletter – published monthly (12 Issues plus archived)

- For Diamond Level: Full page ad and the option to provide full-page educational content
- For Platinum and Gold : Half page ad and the option to provide half-page educational content
- For Silver and Bronze: Quarter size ad

# MARKETING LEVELS

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- **Diamond Level** – (1) **\$10,000** Includes base sponsorship, tickets listed below and up to \$5,000 in a la carte marketing, event sponsorships and event tickets.
  - 10 tickets to each of the following – Summer Fest, the President's Gala, Legislative update, Woman's Brunch and the Annual Meeting.
  - 1 foursome in the spring and fall Golf Tournament, one foursome in the spring and fall Clay Shoot
  - 1 VIP tent at Summer Fest
- **Platinum Level** – (SOLD OUT) **\$8000** Includes base sponsorship, tickets listed below and up to \$4,000 in a la carte marketing, event sponsorships and event tickets.
  - 8 tickets to – Summer Fest, the President's Gala, Legislative update, Woman's Brunch, and the Annual meeting.
  - 1 foursome in the spring or fall Golf Tournament, one foursome in the spring or fall Clay Shoots, your choice
  - 1 VIP tent at Summer Fest
- **Gold Level** – (6) **\$6000** Includes base sponsorship, tickets listed below and up to \$3,000 in a la carte marketing, event sponsorships and event tickets.
  - 6 tickets to – Summer Fest, the President's Gala, Legislative update, Woman's Brunch, and the Annual meeting.
  - 1 foursome for Golf or Clay Shoot, your choice
  - 1 VIP tent at Summer Fest
- **Silver Level** – (8) **\$4000** Includes base sponsorship, tickets listed below and up to \$2,000 in a la carte marketing, event sponsorships and event tickets.
  - 4 tickets to – Summer Fest, the President's gala, Legislative update, Woman's Brunch, and the Annual meeting.
  - 1 foursome of Golf or Clay Shoot, your choice
- **Bronze Level** – (unlimited) **\$2000** Includes base sponsorship, tickets listed below and up to \$1,000 in a la carte marketing, event sponsorships and event tickets.
  - 2 tickets to – Summer Fest, the President's gala, Legislative update, Woman's Brunch, and the Annual Meeting

# NEW THIS YEAR!

For the first time, FABA is offering this exclusive level for our Cornerstone program. Experience luxury VIP service at FABA like never before with this concierge service for all of 2024.

## Elite Sponsor – (1) \$20,000

Includes base sponsorship, tickets listed below, and up to \$8,000 in a la carte marketing, event sponsorships, and event tickets.

10 tickets to each of the following events:

- Summer Fest
- The President's Gala
- Legislative update
- Woman's Brunch
- The Annual Meeting
- One foursome in the Spring Golf Tournament
- One foursome in the Fall Golf Tournament
- One foursome in the Spring Clay Shoot
- One foursome in the Fall Clay Shoot
- 1 VIP tent at Summer Fest

- Welcome signage at ALL FABA events leading into the event with QR code
- Personalized service at the Gala and Annual Meeting
- Logo featured on our website with link and company bio
- Partner in hosting your open house
- Elevated profile on the FABAVA.com directory
- Tailored marketing and service based on the company

# 2024 CORNERSTONE MARKETING MENU

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## PRESIDENT'S GALA

Held every year in January, our President's Gala kicks off the new year in an elegant way. Hosting over 250 people each year, this is a fabulous way to engage with our members all at once.

### PRESIDENT'S GALA

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	WITH CORNERSTONE PACKAGE	SOLD SEPERATLY
<b>TITLE SPONSOR...SOLD OUT</b> <i>Thank you Dominion Energy</i>	\$2500.00	\$3000.00
<b>UBER SPONSOR...1 available</b> <i>Help Gala guests get home safely by sponsoring an Uber code for discounted rides</i>	\$900.00	\$1200.00
<b>CENTERPIECE SPONSOR...SOLD OUT</b> <i>Thank you, Ray's Siding</i>	\$850.00	\$1000.00
<b>ENTERTAINMENT SPONSOR...SOLD OUT</b> <i>Thank you Midsouth</i>	\$750.00	\$1000.00
<b>COAT CHECK SPONSOR...1 available</b> <i>Welcome the guest and have your logo displayed near coat check and the front door</i>	\$200.00	\$275.00
<b>WINE SPONSOR..1 available</b> <i>Logo prominently displayed on wine bottle hangtags (one red sponsor, one white sponsor)</i>	\$750.00	\$1000.00
<b>PHOTO BOOTH SPONSOR...1 available</b> <i>Logo prominently displayed at photo booth, recognition during the speech</i>	\$450.00	\$500.00
<b>DESSERT SPONSOR...SOLD OUT</b> <i>Thank you to Builders First Source</i>	\$750.00	\$1000.00
<b>FAVOR SPONSOR...SOLD OUT</b> <i>Thank you Jim Carpenter Company</i>	\$750.00	\$1000.00
<b>REGISTRATION SPONSOR...1 available</b> <i>Meet and greet all guests by sponsoring our registration table. Your logo displayed on front registration table</i>	\$450.00	\$550.00

# 2024 CORNERSTONE MARKETING MENU

## SPRING GOLF

Held every year in May, this event hosts 170 attendees for a beautiful day out on the golf course.

### SPRING GOLF

	WITH CORNERSTONE PACKAGE	SOLD SEPERATLY
<b>TITLE SPONSOR...SOLD OUT</b> <i>Thank you Jim Carpenter Company</i>	\$2200.00	\$3000.00
<b>HOLE SPONSOR... 22 available</b> <i>Logoed sign on the hole for the entire tournament. Send a representative to interact with golfers at the hole</i>	\$200.00	\$250.00
<b>GOLF CART SPONSOR...SOLD OUT</b> <i>Thank you to Builders First Source</i>	\$750.00	\$850.00
<b>CONTEST SPONSOR ...SOLD OUT</b> <i>Thank you Ray's Siding and 1Simple Realty,</i>	\$450.00	\$600.00
<b>BEVERAGE CART...1 available</b> <i>Everyone loves to see the beverage cart on the golf course. Your logo will be posted on the side of the cart for everyone to see. Your logo will also be printed on each drink ticket.</i>	\$1300.00	\$1500.00
<b>COOLER SPONSOR...1 available</b> <i>Set up and greet all players while they fill logoed coolers for the day. Signage included (\$750 if your own cooler is provided)</i>	\$1000.00	\$1300.00
<b>LUNCH SPONSOR...SOLD OUT</b> <i>Thank you Dominion Energy</i>	\$1000.00	\$1300.00
<b>19th HOLE RECEPTION SPONSOR...1 available</b> <i>Set up and greet all players while they enjoy dinner during the awards ceremony. Signage included</i>	\$1800.00	\$2000.00
<b>AWARDS SPONSOR...SOLD OUT</b> <i>Thank you Embrace Home Loans</i>	\$350.00	\$400.00
<b>PUTTING GREEN SPONSOR...SOLD OUT</b> <i>Thank you Holt For Homes</i>	\$175.00	\$200.00
<b>REGISTRATION SPONSOR...1 available</b> <i>Meet and greet all players by sponsoring our registration table. Your logo displayed on front registration table</i>	\$350.00	\$400.00
<b>SWAG BAG SPONSOR...1 available</b> <i>Your logo will be featured on the bags given to all of the players, logo included on digital marketing and website</i>	\$750.00	\$1000.00
<b>PRIZE SPONSOR...UNLIMITED</b> <i>Your sponsorship will help provide prizes for the raffle and or tournament winners. Have your logo displayed on the prize table</i>	\$50.00	\$100.00



# 2024 CORNERSTONE MARKETING MENU

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## SUMMER CLAY SHOOT

Our annual clay shoot, hosted in Remington VA,  
attracts 75 players and attendees.

### SUMMER CLAY

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...2 available

\$1500.00

\$1800.00

*The title sponsor for this event will receive Logo prominently throughout. Recognition through in the awards dinner script. Logo displayed at registration and sign in tables and on all digital marketing materials*

#### SAFTEY TABLE SPONSOR...1 available

\$200.00

\$250.00

*Safety gear is required at our clay shoot. Meet all players during the day behind the safety table. Your logo presented represented on the safety table*

#### REGISTRATION SPONSOR...SOLD OUT

\$250.00

\$350.00

*Thank you Contractor Websites Plus*

#### SNACK SPONSOR...SOLD OUT

\$200.00

\$250.00

*Thank you, Ray's Siding*

#### BEVERAGE SPONSOR...SOLD OUT

\$200.00

\$250.00

*Thank you Luck Stone*

#### LUNCH SPONSOR...SOLD OUT

\$850.00

\$1000.00

*Thank you Jim Carpenter Company*

#### STATION SPONSOR...15 available

\$50.00

\$75.00

*Logoed sign on holes for the entire tournament. Send a representative to interact with shooters throughout the day*

#### AWARDS SPONSOR...1 available

\$350.00

\$400.00

*Logo displayed on awards table and you are welcome to hand out the awards to each of the players*

#### AMMO SPONSOR...1 available

\$500.00

\$400.00

*Logo displayed on ammo table and you are welcome to hand out the ammo to each of the players*

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Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com

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# 2024 CORNERSTONE MARKETING MENU

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## TWILIGHT GOLF

Held every spring 9 holes of afternoon fun before the spring hard hat

TWILIGHT GOLF	WITH CORNERSTONE PACKAGE	SOLD SEPERATLY
REGISTRATION SPONSOR...SOLD OUT <i>Thank you Contractor Websites Plus</i>	\$250.00	\$350.00
WATER SPONSOR...1 available <i>Your logo will be featured on the water bottles given to all of the players, logo included on digital marketing and website</i>	\$450.00	\$600.00
PUTTING GREEN SPONSOR...SOLD OUT <i>Thank you Midsouth</i>	\$150.00	\$200.00
BEVERAGE SPONSOR...SOLD OUT <i>Thank you Midsouth</i>	\$650.00	\$800.00
HOLE SPONSOR...10 available <i>Logoed sign on holes for the entire tournament. Send a representative to interact with players throughout the day</i>	\$75.00	\$100.00

# 2024 CORNERSTONE MARKETING MENU

## SUMMER FEST

One of our largest events of the year happening this September. Our Summer Fest hosts 450 guests. An after-hours event complete with seafood, crabs and bbq. In addition, we have cornhole, great music and of course plenty of members to mingle with.

### SUMMER FEST

#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...2 available

*The title sponsor for this event will receive Logo prominently throughout. Recognition in the awards script. Logo displayed at registration and sign-in tables and throughout the event. Logo on all digital marketing*

\$2500.00

\$3000.00

#### BIB SPONSOR...SOLD OUT

*Thank you Midsouth*

\$850.00

\$1000.00

#### REGISTRATION SPONSOR...SOLD OUT

*Thank you Contractors Websites Plus*

\$450.00

\$550.00

#### CUPS SPONSOR...SOLD OUT

*Thank you Reico*

\$600.00

\$750.00

#### GAMES SPONSOR...3 available

*Logo prominently displayed on and around the games station.*

\$500.00

\$1200.00

#### AUCTION SPONSOR..SOLD OUT

*Thank you Legacy Engineering*

\$350.00

\$400.00

#### COMFORT STATION SPONSOR...SOLD OUT

*Thank you Luck Stone*

\$300.00

\$400.00

#### PARTY TENT SPONSOR..SOLD OUT

*Thank you Jim Carpenter Company*

\$1500.00

\$1800.00

#### KOOZIE SPONSOR...SOLD OUT

*Thank you Halsey Homes*

\$400.00

\$500.00

#### BAR SPONSOR...3 available

*Signage of your logo located on and around the bar area. Your logo will be printed on all drink tickets*

\$1000.00

\$1500.00

#### ICE CREAM TRUCK SPONSOR...SOLD OUT

*Thank you, Ray's Siding*

\$600.00

\$800.00

#### ENTERTAINMENT SPONSOR...1 available

*Logo displayed by band or Dj and recognized during the speech*

\$1500.00

\$2000.00

#### VIP TENTS...9 available

*Treat your staff, clients or coworkers to a little VIP treatment, Reserve seating in a private tent, table and chairs for up to 8 people*

\$350.00

\$400.00

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# 2024 CORNERSTONE MARKETING MENU

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## DISC GOLF

Our annual disc golf event is a great way to interact with our young professionals group and other members during an afternoon of fun outside.

DISC GOLF	WITH CORNERSTONE PACKAGE	SOLD SEPERATLY
<b>TITLE SPONSOR...1 available</b> <i>The title sponsor for this event will receive Logo prominently throughout. Recognition through in the awards dinner script. Logo displayed at registration and sign in tables</i>	\$800.00	\$1000.00
<b>SWAG BAGS SPONSOR...SOLD OUT</b> <i>YThank you Contractor Websites Plus</i>	\$500.00	\$650.00
<b>DINNER SPONSOR...1 available</b> <i>The hungry players will know whom to thank for dinner after golf. Your logo will be displayed on the table and recognition during the awards</i>	\$500.00	\$800.00
<b>REGISTRATION SPONSOR...SOLD OUT</b> <i>Thank you Luck Stone</i>	\$250.00	\$300.00
<b>BEVERAGE SPONSOR...SOLD OUT</b> <i>Thank you 1 Simple Realty</i>	\$150.00	\$200.00
<b>AWARDS SPONSOR...1 available</b> <i>Signage on the awards table, you are welcome to hand out the awards to the winners</i>	\$250.00	\$400.00
<b>HOLE SPONSOR...18 available</b> <i>Logoed sign on holes for the entire tournament. Send a representative to interreact with golfers throughout the day</i>	\$30.00	\$50.00

# 2024 CORNERSTONE MARKETING MENU

## FALL GOLF

Our fall golf invitational is held every fall. The course plays host to 150 attendees for the day.

### FALL GOLF

WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$2000.00

\$2500.00

*The title sponsor for this event will receive their logo prominently placed throughout. Recognition in the awards dinner script. Logo displayed at registration, inside the golf carts and sign-in tables*

#### HOLE SPONSOR...22 available

\$200.00

\$250.00

*Logoed sign on the hole for the entire tournament. Send a representative to interact with golfers on the hole throughout the day*

#### GOLF CART SPONSOR..SOLD OUT

*Thank you YHB CPA*

\$750.00

\$850.00

#### 19th HOLE RECEPTION SPONSOR...1 available

\$1500.00

\$2000.00

*Set up and greet all players while they enjoy dinner during the awards ceremony. Signage included*

#### BEVERAGE CART...SOLD OUT

*Thank you to Builders First Source*

\$1300.00

\$1500.00

#### LUNCH SPONSOR...1 available

*Set up and greet all players while they enjoy a boxed lunch  
Signage included*

\$1300.00

\$1500.00

#### CONTEST SPONSOR...2 available

*Our longest drive or closest to the pin hole will display your logo. Send a rep to interact with the players on the hole*

\$450.00

\$600.00

#### AWARDS SPONSOR.. SOLD OUT

*Thank you 1 Simple Realty*

\$350.00

\$400.00

#### REGISTRATION SPONSOR...SOLD OUT

*Thank you Luck Stone*

\$350.00

\$400.00

#### PUTTING GREEN SPONSOR...SOLD OUT

*Thank you Midsouth*

\$150.00

\$200.00

#### WATER BOTTLE SPONSOR...SOLD OUT

*Thank you, Ray's Siding*

\$400.00

\$600.00

#### COURTESY CART...SOLD OUT

*Thank you Dominion Energy*

\$250.00

\$400.00

#### COOLER SPONSOR...1 available

*Set up and greet all players while they fill logoed coolers for the day. Signage included (\$750 if your own cooler is provided)*

\$1000.00

\$1300.00

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# 2023 CORNERSTONE MARKETING MENU

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## FALL CLAY SHOOT

Our fall clay shoot is held every fall. The course plays host to 75 attendees for the day.

### FALL CLAY SHOOT

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...2 available

\$1500.00

\$1800.00

*The title sponsor for this event will receive their logo prominently placed throughout. Recognition in the awards dinner script. Logo displayed at registration*

#### STATION SPONSOR...15 available

\$50.00

\$75.00

*Logoed sign on the hole for the entire tournament. Send a representative to interact with shooters throughout the day.*

#### SAFTEY TABLE SPONSOR...SOLD OUT

\$200.00

\$250.00

*Thank you Contractor Websites Plus*

#### SNACK SPONSOR...SOLD OUT

\$200.00

\$250.00

*Thank you Luck Stone*

#### BEVERAGE SPONSOR...SOLD OUT

\$200.00

\$250.00

*Thank you Reico*

#### LUNCH SPONSOR...1 available

\$850.00

\$1000.00

*Serve up lunch to the players by sponsoring the lunch for the day. Your log will be displayed on the lunch table and you are welcome to come and talk with players while they eat*

#### AWARDS SPONSOR...1 available

\$350.00

\$400.00

*Logo displayed on awards table and you are welcome to hand out the awards to each of the shooters*

#### REGISTRATION SPONSOR...SOLD OUT

\$250.00

\$350.00

*Thank you Holt For Homes*

#### AMMO SPONSOR...1 available

\$500.00

\$400.00

*Logo displayed on ammo table and you are welcome to hand out the ammo to each of the players*

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# 2024 CORNERSTONE MARKETING MENU

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## ANNUAL MEETING

The FABA Annual Meeting is held each November to wrap up another great year at FABA and in the building industry. This event attracts up to 75 of FABA's most engaged members and board members.

ANNUAL MEETING	WITH CORNERSTONE PACKAGE	SOLD SEPERATLY
TITLE SPONSOR...SOLD OUT <i>Thank you Contractor Websites Plus</i>	\$800.00	\$1000.00
DINNER SPONSOR...SOLD OUT <i>Thank you, Ray's Siding</i>	\$800.00	\$1000.00
BAR SPONSOR...4 available <i>Your logo will be displayed on the bar throughout the night and recognized during the speeches</i>	\$500.00	\$1500.00
GIVEAWAY SPONSOR...SOLD OUT <i>Thank you Jim Carpenter Company</i>	\$250.00	\$350.00
DESSERT SPONSOR...SOLD OUT <i>Thank you Reico</i>	\$250.00	\$300.00
PRESIDENT'S SPONSOR...SOLD OUT <i>Thank you Dominion Energy</i>	\$500.00	\$650.00
AWARDS SPONSOR...SOLD OUT <i>Thank you Midsouth</i>	\$250.00	\$300.00
CENTERPIECE SPONSOR...SOLD OUT <i>Thank you Legacy Engineering</i>	\$250.00	\$300.00
REGISTRATION SPONSOR...SOLD OUT <i>Thank you Holt For Homes</i>	\$300.00	\$450.00
PROGRAM SPONSOR...2 available <i>Place your logo/ad inside to program and agenda for the evening</i>	\$200.00	\$350.00

# 2024 CORNERSTONE MARKETING MENU

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## HOLIDAY PARTY

The FABBA holiday party each December will bring you all the holiday joy you need this time of year!

### HOLIDAY PARTY

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...SOLD OUT

\$800.00

\$1000.00

*Thank you Midsouth*

#### DINNER SPONSOR...2 available

\$500.00

\$1000.00

*Your logo will be displayed on the table and recognition during the awards*

#### BAR SPONSOR...4 available

\$500.00

\$1500.00

*Your logo will be displayed on the bar throughout the night and recognized during the speeches*

#### PRESENT SPONSOR...1 available

\$250.00

\$350.00

*Speak to the members before raffling off your raffle basket of choice at the end of the night*

#### DESSERT SPONSOR...SOLD OUT

\$250.00

\$300.00

*Thank you, Ray's Siding*

#### REINDEER GAMES SPONSOR...2 available

\$250.00

\$300.00

*Sponsor the games for the evening. Have your logo featured through the event and recognition in the promotional materials*

#### REGISTRATION SPONSOR...SOLD OUT

\$200.00

\$250.00

*Thank you Costen Floors*

#### CENTERPIECE SPONSOR...SOLD OUT

\$250.00

\$300.00

*Thank you Dominion Energy*

#### FAVOR SPONSOR...1 available

\$250.00

\$300.00

*Provide us with your favors for each guest as a take away*

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# 2024 CORNERSTONE MARKETING MENU

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## WOMAN'S BRUNCH

Celebrate and promote women in the building industry with our first woman's brunch. Held this spring for an estimated 35-60 people

### WOMAN'S BRUNCH

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$800.00

\$1000.00

*The title sponsor for this event will receive their logo prominently placed throughout. Your logo will be placed on all promotional materials. Logo displayed at registration*

#### BRUNCH SPONSOR...2 available

\$500.00

\$800.00

*Your logo will be displayed on the table and recognition during the speech*

#### COFFEE SPONSOR...1 available

\$450.00

\$600.00

*Your logo will be displayed on the bar throughout the night and recognized during the speeches*

#### GIVEAWAY SPONSOR...SOLD OUT

\$250.00

\$350.00

*Thank you Holt For Homes*

#### REGISTRATION SPONSOR...SOLD OUT

\$200.00

\$250.00

*Thank you Embrace Home Loans*

#### CENTERPIECE SPONSOR...SOLD OUT

\$450.00

\$500.00

*Thank you, Ray's Siding*

#### FAVOR SPONSOR...1 available

\$250.00

\$300.00

*Provide us with your favors for each guest to have a as take away*

# 2024 CORNERSTONE MARKETING MENU

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## FXBG BUILDER GUIDE WEBSITE AND AWARDS

Support our builder and remodeler members on the FXBG Builder Guide Website and awards celebration.

### WEBSITE ADVERTISING

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Sidebar ad - Feature your logo/ad in the sidebar of the Contact, Models and Projects, Expo and Home page of FXBGBuilderGuide.com in either the top, middle or footer location.

Top - \$800

Middle - \$400

Footer - \$200

Banner - Feature your logo or ad on the banner of the Contact, Models and Projects, Expo and Home page of FXBGBuilderGuide.com

Top - \$1000

Middle - \$800

Footer - \$500

### AWARDS CELEBRATION

#### CENTERPIECE SPONSOR...1 available

*Have your logo featured around the décor for the evening and have recognition in the script.*

\$450.00

\$1200.00

#### BAR SPONSOR...2 available

*Have your logo featured around the décor for the evening and have recognition in the script.*

\$500.00

\$1200.00

#### REGISTRATION SPONSOR...1 available

*Welcome guests to the awards celebration, your logo will be displayed at registration and recognition in the script*

\$500.00

\$1200.00

#### DESSERT SPONSOR...1 available

*Have your logo featured on the dessert table and recognized in the script.*

\$650.00

\$1200.00

#### AWARDS SPONSOR...1 available

*Have your logo featured on the dessert table and recognized in the script.*

\$450.00

\$1200.00

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# 2024 CORNERSTONE MARKETING MENU

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## FABA COUNCILS AND COMMITTEES

Listed below you will find the menu of FABA councils and committees. These groups serve FABA though out the year with multiple events, meetings, and communications. No matter the task, the goal remains the same, they support our members, FABA, the community and your local building industry.

## LEGISLATIVE AND ECONOMIC OUTLOOK

### MEAL SPONSOR ... 1 available

*The meal sponsor will receive recognition during the speeches and logo placed on the buffet table*

#### WITH CORNERSTONE PACKAGE

\$500.00

#### SOLD SEPERATLY

\$700.00

### REGISTRATION SPONSOR ... 1 available

*Meet and greet all guests throughout the event. Your logo will be displayed on the registration table. Your company will be recognized during the speech*

\$250.00

\$300.00

## FABA UNIVERSITY

### Months Available ...4 available

*This quarterly event at the FABA office helps inform members of their benefits and how to use them. Speak to the new members about your company and FABA experience.*

*January*

*May*

*July*

*November*

\$250.00

\$350.00

## COMMUNITY SERVICE COMMITTEE

### 1 Available

*Provide year-long sponsorship support to the Community Service Committee and their multiple events. Have your logo included on-site at events and in all communications related to the committee*

\$1500.00

\$2000.00

## YOUNG PROFESSIONALS COMMITTEE

### SOLD OUT

*Thank you Jim Carpenter Company*

\$1500.00

\$2000.00

# 2024 CORNERSTONE MARKETING MENU

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## FABA COUNCILS AND COMMITTEES

Listed below you will find the menu of FABA councils and committees. These groups serve FABA though out the year with multiple events, meetings, and communications. No matter the task, the goal remains the same, they support our members, FABA, the community and your local building industry.

WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

### STUDENT CHAPTERS

1 Available	\$1500.00	\$2000.00
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*Provide year-long sponsorship support to our growing student chapters. Have your logo included on-site at the events and in all communications related to the committee*

### EDUCATION COMMITTEE

1 Available	\$1500.00	\$2000.00
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*Provide year-long sponsorship support to the Education Committee. The Committee offers classes based around builder/developer series, sales and marketing, and personal professional development series. Teaching opportunities available*

### LEGISLATIVE COMMITTEE

1 Available	\$2500.00	\$3000.00
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*Provide year-long sponsorship support to the Legislative Committee and their multiple events. Have your logo included in all monthly meetings and weekly communications related to the committee*

### MEMBERSHIP DRIVE KICK OFF PARTY

2 Available	\$250.00	\$300.00
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*The Spring and Fall is membership drive time for FABA. Sponsor the membership drive kick-off party hosting all of the membership drive participants*

# 2024 CORNERSTONE MARKETING MENU

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## COUNTY SPOTLIGHTS

Claim your month and county for our bi-monthly county spotlight. One sponsor per month and per county. Your Logo will be displayed throughout the event, time to speak will be included and a shoutout from the presenter as well. These are casual breakfast/lunch-style events aimed at engaging members in that county.

### COUNTY SPOTLIGHTS...7 AVAILABLE

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\$250.00      \$350.00

#### MONTHS AVAILABLE

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*February*  
*March*  
*April*  
*June*  
*August*  
*October*  
*December*

#### COUNTIES AVAILABLE

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*City of Fredericksburg -Thank you Legacy Engineering*  
*King George - Thank you Froehling and Robertson*  
*Culpepper -Thank you Froehling and Robertson*  
*Stafford - Thank you Contractor Websites Plus*  
*Spotsylvania - Thank you Luck stone*  
*Orange*  
*Caroline*

# 2024 EVENT TICKETS



## EVENT TICKETS

Interested in being ahead of the game for next year even more? As a Cornerstone sponsor, you are able to purchase tickets in advance at a discounted rate for all FABBA events. These ticket rates are available through December 31st, 2023. (These tickets are separate from the a la carte sponsorship dollars included in your Cornerstone level. Some events will sell out with this opportunity.)

### EARLY TICKET ACCESS

#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

<ul style="list-style-type: none"><li>• <b>Gala: (tables seat 8)</b><ul style="list-style-type: none"><li>◦ 2- \$170</li><li>◦ 4- \$340</li><li>◦ 6- \$510</li><li>◦ 8- \$680</li></ul></li><li>• <b>Spring Golf – Foursome</b><ul style="list-style-type: none"><li>◦ 15 foursomes available</li></ul></li><li>• <b>Spring Clay – Foursomes</b><ul style="list-style-type: none"><li>◦ 10 foursomes available</li></ul></li><li>• <b>Summer Fest - Tickets only</b><ul style="list-style-type: none"><li>◦ 2- \$170</li><li>◦ 4- \$340</li><li>◦ 8- \$680</li></ul></li><li>• <b>Fall Golf - Foursome</b><ul style="list-style-type: none"><li>◦ 18 foursomes available</li></ul></li><li>• <b>Fall Clay - Foursomes</b><ul style="list-style-type: none"><li>◦ 10 Foursomes available</li></ul></li><li>• <b>Annual Meeting - 50 tickets</b><ul style="list-style-type: none"><li>◦ 2 - \$50</li><li>◦ 4- \$100</li><li>◦ 6- \$150</li></ul></li></ul>	<p>\$85.00</p> <p>\$600.00</p> <p>\$500.00</p> <p>\$85.00</p> <p>\$550.00</p> <p>\$500.00</p> <p>\$25.00</p>	<p>\$100.00</p> <p>\$650.00</p> <p>\$540.00</p> <p>\$100.00</p> <p>\$600.00</p> <p>\$545.00</p> <p>\$35.00</p>
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