

2026



Fredericksburg Area Builders Association

# FABBA CORNERSTONE MARKETING PROGRAM

# FABA CORNERSTONE MARKETING 2026

FABA knows that running your business keeps your hands full. We're here to help promote your company as a leader in the building industry. The Cornerstone Sponsorship program puts your business in front of the region's building industry professionals and provides you with increased visibility to the public and our members through exclusive marketing opportunities and event/networking benefits, as well as other VIP perks and opportunities throughout the year. We are giving you the power to tailor your marketing, sponsorship, and event opportunities throughout the year with the "Have it your way" plan!

Select from six levels of sponsorships.

**All levels include your 2026 FABA membership** and will help you gain the exposure and make the connections you need to grow your business in 2026.



## 2025 CORNERSTONE SPONSORS

**DIAMOND**



**PLATINUM**



**GOLD**



**SILVER**



**BRONZE**



Thank  
You



# FABA CORNERSTONE MARKETING 2026

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## HOW IT WORKS

- Select your marketing level
  1. Elite
  2. Diamond
  3. Platinum
  4. Gold
  5. Silver
  6. Bronze
- Included is your 2026 Membership, tickets, and base Cornerstone packet features. Then handpick your sponsorships!

### A la carte sponsorship Items:

- The cost of sponsorship with “a la carte packages” is reduced from “retail price”
- Any sponsorships not claimed as part of A la Carte Packages will be sold to the general membership in advance of the event.
- Some event sponsorship opportunities will sell out in these packages.

# THE BASE: INCLUDED IN ALL LEVELS

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- 1 Year FABA + HBAV + NAHB Memberships
- One Young Professional Affiliate membership for a member of your company under 45
- Printed logo on FABA Cornerstone promo materials
- Printed signage at FABA events
- Company Logo on FABA Website Homepages
- Access to all event sponsorships and tickets in advance and at a discounted rate
- Ability to send posts and content for social media
- Elevated listing in the FABA online directory

## Marketing: By Level

- For Silver, Gold, Platinum, Diamond, and Elite Levels: logo on FABA homepage, logo on FABA staff email signatures
- Large signs printed and brought to all FABA events
- Newsletter – published monthly
- For Diamond and Elite Level: Full-page ad and the option to provide full-page educational content in the newsletter
- For Platinum and Gold: Half-page ad and the option to provide half-page educational content in the newsletter
- For Silver and Bronze: Quarter-size ad in the newsletter

# ELITE LEVEL

FABA is offering this exclusive level for our Cornerstone program. Experience luxury VIP service at FABA like never before with this concierge service for all of 2026.

## Elite Sponsor – (1) \$20,000

Includes base sponsorship, tickets listed below, and up to \$8,000 in a la carte marketing, event sponsorships, and event tickets.

10 tickets to each of the following events:

Summer Fest  
The President's Gala  
Legislative update  
Women's Brunch  
The Annual Meeting  
Education and Innovation Expo  
One foursome in the Spring Golf Tournament  
One foursome in the Fall Golf Tournament  
One booth at the FABA Education & Innovation Expo  
1 VIP tent at Summer Fest

Welcome signage at ALL FABA events leading into the event with QR code  
Personalized service at the Gala and Annual Meeting  
Logo featured on our website with link and company bio  
Partner in hosting your open house  
Elevated profile on the FABAVA.com directory  
Tailored marketing and service based on the company  
One reserved hard hat

# MARKETING LEVELS

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- **Diamond Level** – (2) **\$10,000** Includes base sponsorship, tickets listed below and up to \$5,000 in à la carte marketing, event sponsorships and event tickets.
  - 10 tickets to each of the following – Summer Fest, the President's Gala, Legislative update, Women's Brunch, Education and Innovation Expo and the Annual meeting.
  - 1 foursome in the Spring and Fall Golf Tournament
  - 1 Booth at the Education Expo
  - 1 VIP tent at Summer Fest
- **Platinum Level** – (4) **\$8000** Includes base sponsorship, tickets listed below and up to \$4,000 in à la carte marketing, event sponsorships and event tickets.
  - 8 tickets to – Summer Fest, the President's Gala, Legislative update, Women's Brunch, Education and Innovation Expo, and the Annual meeting.
  - 1 foursome in the Spring and Fall Golf Tournament, your choice
  - 1 VIP tent at Summer Fest
- **Gold Level** – (6) **\$6000** Includes base sponsorship, tickets listed below and up to \$3,000 in à la carte marketing, event sponsorships and event tickets.
  - 6 tickets to – Summer Fest, the President's Gala, Legislative update, Women's Brunch, Education and Innovation Expo and the Annual meeting.
  - 1 foursome in the Spring or Fall Golf Tournament, your choice
  - 1 VIP tent at Summer Fest
- **Silver Level** – (8) **\$4000** Includes base sponsorship, tickets listed below and up to \$2,000 in à la carte marketing, event sponsorships and event tickets.
  - 4 tickets to – Summer Fest, the President's gala, Legislative update, Women's Brunch, Education and Innovation Expo and the Annual meeting.
- **Bronze Level** – (unlimited) **\$2000** Includes base sponsorship, tickets listed below and up to \$1,000 in a la carte marketing, event sponsorships and event tickets.
  - 2 tickets to – Summer Fest, the President's gala, Legislative update, Women's Brunch, Education and Innovation Expo and the Annual Meeting

*\*When making your sponsorship selections, please note that you may only select up to 2 registration tables and 2 county spotlights per company*

# 2026 CORNERSTONE MARKETING MENU

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## PRESIDENT'S GALA

Held every year in January, our President's Gala kicks off the new year in an elegant way. Hosting over 250 people each year, is a fabulous way to engage with our members. All sponsorships will be featured on the event registration page, thanked in the script and social media event promotions

## PRESIDENT'S GALA

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	WITH CORNERSTONE PACKAGE	SOLD SEPERATLY
<b>TITLE SPONSOR...1 left</b> <i>Logo prominently placed on all event marketing materials; Logo on large event banner at entry to event venue; Your company will have a one-minute commercial slot. Introduction and Stage time at the event.</i>	\$2500.00	\$3000.00
<b>PROGRAM SPONSORS...4 available</b> <i>Have to your logo or ad featured in the Gala program at each place setting</i>	\$500.00	\$700.00
<b>CENTERPIECE SPONSOR...1 available</b> <i>Logo prominently displayed on every table at event; recognition in script for event</i>	\$850.00	\$1000.00
<b>ENTERTAINMENT SPONSOR...1 available</b> <i>Logo prominently displayed at front of the dance floor/near stage/entertainment</i>	\$700.00	\$1000.00
<b>COAT CHECK SPONSOR...SOLD OUT</b> <i>Thank you Topside FCU</i>	\$300.00	\$450.00
<b>WINE SPONSOR...SOLD OUT</b> <i>Thank you TTG and MidSouth</i>	\$750.00	\$1000.00
<b>PHOTO BOOTH SPONSOR...1 available</b> <i>Logo prominently displayed at photo booth to be featured in photos</i>	\$550.00	\$650.00
<b>DESSERT SPONSOR...1 available</b> <i>Logo prominently displayed on and around the dessert table</i>	\$400.00	\$600.00
<b>FAVOR SPONSOR...1 available</b> <i>Logo prominently displayed on favors and packaging</i>	\$750.00	\$1000.00
<b>REGISTRATION SPONSOR...SOLD OUT</b> <i>Thank you Union Home Mortgage</i>	\$500.00	\$650.00

# 2026 CORNERSTONE MARKETING MENU

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## PRESIDENT'S GALA

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### PRESIDENT'S GALA

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#### PAMPERED PARTNER...2 Available

*Prominent signage at the restroom "Refresh Station" recognizing your company as the sponsor.*

WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

\$250.00      \$350.00

#### BAR SPONSOR...3 Available

*Your logo will be displayed on the bar and signature drinks*

\$500.00      \$700.00

#### COMMERCIAL SPONSOR...4 available

*Submit a 30 second commercial to be played during the program*

\$700.00      \$900.00



# 2026 CORNERSTONE MARKETING MENU

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## WOMAN'S BRUNCH

Celebrate and promote women in the building industry with our annual women's brunch. Held this spring for an estimated 65 - 100 people. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### WOMAN'S BRUNCH

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WITH CORNERSTONE PACKAGE

SOLD SEPARATELY

#### TITLE SPONSOR...1 available

\$1500.00

\$1500.00

*The title sponsor for this event will receive their logo prominently placed throughout. Your logo will be placed on all promotional materials. includes time at the podium*

#### BRUNCH SPONSOR...1 left

*Your logo will be displayed on the food tables*

\$500.00

\$800.00

#### COFFEE SPONSOR...1 available

*Your logo will be displayed on the coffee bar throughout the event*

\$450.00

\$600.00

#### GIVEAWAY SPONSOR...SOLD OUT

*Thank you Topside FCU*

\$250.00

\$350.00

#### REGISTRATION SPONSOR...1 available

*Meet and greet all guests by sponsoring our registration table. Your logo displayed on front registration table*

\$350.00

\$450.00

#### CENTERPIECE SPONSOR...1 available

*Your logo will be displayed on the tables as a part of the centerpiece*

\$450.00

\$500.00

#### FAVOR SPONSOR...SOLD OUT

*Thank you Hand Shake in Heels*

\$250.00

\$300.00

#### AWARDS SPONSOR...SOLD OUT

*Thank you Union Home Mortgage*

\$250.00

\$300.00

#### SPEAKER SPONSOR...SOLD OUT

*Thank you TTG*

\$650.00

\$800.00

#### PAMPERED PARTNER...2 available

*Prominent signage at the restroom "Refresh Station" recognizing your company as the sponsor.*

\$250.00

\$300.00

# 2026 CORNERSTONE MARKETING MENU

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## ANNUAL CELEBRATION HOSTED BY THE YOUNG PROFESSIONALS

Bringing together the Young Professionals for an evening of celebration and networking each spring. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### YP CELEBRATION

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WITH CORNERSTONE PACKAGE

SOLD SEPARATELY

#### TITLE SPONSOR...1 available

*The title sponsor for this event will receive Logo prominently throughout. Logo displayed at registration and sign-in tables and a moment to speak.*

\$800.00

\$1000.00

#### MEAL SPONSOR...1 available

*Your logo will be displayed on the table with the meal*

\$600.00

\$800.00

#### REGISTRATION SPONSOR...1 available

*Meet and greet all the guests as they arrive. Logoed signage displayed on the registration table*

\$250.00

\$300.00

#### BAR SPONSOR...2 available

*Signage on the bar, recognized during the script*

\$500.00

\$700.00

#### PHOTO BOOTH SPONSOR...1 available

*Signage on the photo booth table, recognition during the script*

\$250.00

\$400.00

#### GIVEAWAY...1 available

*Logoed sign on the raffle table. Select the winning ticket and present the giveaway to the winner*

\$300.00

\$500.00

# 2026 CORNERSTONE MARKETING MENU

## SPRING GOLF

Held every year in May, this event hosts 170 attendees for a beautiful day out on the golf course. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event

promotions

### SPRING GOLF

#### TITLE SPONSOR...1 available

*The title sponsor for this event will receive their logo prominently placed throughout. Logo displayed at registration, inside the golf carts and yard sign*

WITH CORNERSTONE PACKAGE

\$2200.00

SOLD SEPERATLY

\$3000.00

#### HOLE SPONSOR...22 available

*Logoed sign on the hole for the entire tournament. Send a representative to interact with golfers at the hole.*

\$300.00

\$350.00

#### GOLF CART SPONSOR...1 available

*Showcase your company with your logoed sign presented alongside the golf carts before and after the players return and in the carts. Escort guests to their cart*

\$750.00

\$850.00

#### CONTEST SPONSOR ...2 available

*Our longest drive or closest to the pin hole will display your logo. Send a rep to interact with the players on the hole*

\$450.00

\$600.00

#### BEVERAGE CART...1 available

*Your logo will be posted on the side of the cart for everyone to see. Your logo will also be printed on each drink ticket. Basic drink package included - ask us how to upgrade*

\$1300.00

\$1500.00

#### COURTESY CART...1 available

*Escort sponsors out to their holes to set up for the day*

\$450.00

\$600.00

#### LUNCH SPONSOR...SOLD OUT

*Thank you Dominion Energy*

\$1000.00

\$1300.00

#### 19th HOLE RECEPTION SPONSOR...1 available

*Set up and greet all players while they enjoy dinner during the awards ceremony. Signage included*

\$1500.00

\$2000.00

#### AWARDS SPONSOR...1 available

*Logo displayed on awards table and you are welcome to hand out the awards to each of the players*

\$400.00

\$550.00

#### PUTTING GREEN SPONSOR..SOLD OUT

*Thank you MidSouth*

\$200.00

\$250.00

#### REGISTRATION SPONSOR...1 available

*Meet and greet all players by sponsoring our registration table. Your logo displayed on front registration table*

\$450.00

\$550.00

#### SWAG BAG SPONSOR...1 available

*Your logo will be featured on the bags given to all of the players*

\$750.00

\$1000.00

# 2026 CORNERSTONE MARKETING MENU

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## SPRING GOLF - CONT.

Held every year in May, this event hosts 170 attendees for a beautiful day out on the golf course. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### SPRING GOLF

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### GOLF BAG TAG SPONSOR...1 available

*Company logo on every player's bag tag as a gift from the tournament*

\$600.00

\$850.00

#### WEATHER SPONSOR...1 available

*Branded signage with the day's forecast. Complimentary weather station tent on the course. Provide weather-related swag to the players*

\$500.00

\$700.00

#### GOLF CART SPONSOR...1 available

*Showcase your company with your logoed sign presented alongside the golf carts before and after the players return and in the carts. Escort guests to their cart*

\$750.00

\$850.00

#### PRIZE SPONSOR...UNLIMITED

*Your sponsorship will help provide prizes for the raffle and or tournament winners. Have your logo displayed on the prize table*

\$50.00

\$100.00

# 2026 CORNERSTONE MARKETING MENU

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## BOARD RETREAT

Support FABA's leadership in a meaningful way by sponsoring our half-day Board Retreat. This exclusive opportunity allows your company's branding to connect directly with FABA's leadership

### BOARD RETREAT

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WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

#### MEAL SPONSOR...SOLD OUT

*Thank you Dominion Energy*

\$400.00

\$600.00

#### COFFEE SPONSOR...1 available

*Have your logo displayed on the coffee station and be recognized in the board packet*

\$250.00

\$350.00

#### NOTEBOOK SPONSOR...1 available

*Sponsor the supplies needed for success like pens, notebooks and other items for our board members and be recognized in the board packet*

\$400.00

\$600.00

#### BREAK SPONSOR...1 available

*Have your logo featured during the midday break on the snack table and be recognized in the board packet*

\$300.00

\$500.00

#### SPEAKER SPONSOR...1 available

*Have your name and logo featured on the screen during the presenters presentation and be recognized in the board packet*

\$350.00

\$400.00

#### BOARD GIFT SPONSOR...1 available

*Provide a branded takeaway for each of our board members*

\$350.00

\$400.00

#### WATER SPONSOR...SOLD OUT

*Thank you MidSouth*

\$250.00

\$400.00



# 2026 CORNERSTONE MARKETING MENU

## FABA EDUCATION & INNOVATION EXPO

Our first education summit featuring speakers, break outs and a trade show. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### EDUCATION EXPO

#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$2000.00

\$2500.00

*The title sponsor for this event will receive their logo prominently placed throughout and time at the podium*

#### EDUCATOR ACCESS SPONSOR...SOLD OUT

\$500.00

\$700.00

*Thank you Halsey Homes*

#### WIFI SPONSOR...1 available

*Have your company name be featured as the wifi password along with signage throughout with your logo*

\$800.00

\$750.00

#### COFFEE SPONSOR...2 available

*Have your logo featured at the coffee tables during all breaks*

\$350.00

\$400.00

#### LANYARD SPONSOR...1 available

*Your logo will be displayed on the event lanyard for all attendees to wear throughout the event*

\$1000.00

\$1500.00

#### NETWORKING RECEPTION SPONSOR...1 available

*Your logo will be displayed as the title of the Networking 101 at the end of the Expo*

\$800.00

\$1000.00

#### LUNCH SPONSOR...2 available

*Have your logo featured on the lunch table and featured during the lunch presentation*

\$650.00

\$300.00

#### REGISTRATION SPONSOR...1 available

*Meet and greet all guests by sponsoring our registration table. Your logo displayed on front registration table*

\$400.00

\$550.00

#### PROGRAM SPONSOR...4 available

*Have a quarter sized space in the event program*

\$300.00

\$500.00

#### KEYNOTE SPONSOR...1 available

*Have the opportunity to introduce our keynote speaker during lunch and have your logo featured on the screen*

\$400.00

\$550.00

#### SHOWBAG SPONSOR...1 available

*Your logo will be displayed on the show bags given to each attendee (\$600 if you provide the bag)*

\$850.00

\$300.00

#### PARKING SPONSOR...1 available

*Have your logoed sign be the first thing guests see upon arrival*

\$350.00

\$300.00

#### SESSION SPONSOR... 4 available

*Have your logo displayed during the individual session and welcome the speaker.*

\$250.00

\$300.00

# 2026 CORNERSTONE MARKETING MENU

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## FREDERICKSBURG ACHIEVEMENT IN BUILDING AWARDS RECEPTION

Cocktail event the evening before the education showcase honoring FABa members and industry leaders. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### AWARDS RECEPTION

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$1000.00

\$1500.00

*The title sponsor for this event will receive their logo prominently placed throughout. Take the opportunity to show an ad during the awards program*

#### AWARDS SPONSOR...1 available

\$700.00

\$1000.00

*Have the privilege of being on stage and handing the awards to our winners*

#### BAR SPONSOR...4 available

\$500.00

\$750.00

*Have your logo featured on the bar and drink tickets for the event*

#### APPETIZER SPONSOR...2 available

\$350.00

\$400.00

*Have your logo featured on passed and stationary appetizers for the evening*

#### REGISTRATION SPONSOR...SOLD OUT

*Thank you Union Home Mortgage*

\$250.00

\$400.00

#### PAMPER SPONSOR...1 available

\$200.00

\$350.00

*Prominent signage at the restroom "Refresh Station" recognizing your company as the sponsor*

#### CENTERPIECE SPONSOR...SOLD OUT

*Thank you MidSouth*

\$400.00

\$550.00

#### PROGRAM SPONSOR...4 available

\$200.00

\$300.00

*Place an ad inside the program for each guest highlighting each award finalist*

#### COMMERCIAL SPONSOR...4 available

\$400.00

\$550.00

*Submit a 30 second commercial to be played during the program*

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Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com

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# 2026 CORNERSTONE MARKETING MENU

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## TWILIGHT GOLF

Held every spring 9 holes of afternoon fun!  
This event host between 40 and 50 players.

## TWILIGHT GOLF

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WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

### REGISTRATION SPONSOR...1 available

*Meet and greet all players by sponsoring our registration table.  
Your logo displayed on front registration table*

\$250.00

\$350.00

### WATER SPONSOR...1 available

*Your logo will be featured on the water bottles given to all of the  
players*

\$450.00

\$600.00

### PUTTING GREEN SPONSOR..SOLD OUT

*Thank you MidSouth*

\$150.00

\$200.00

### BEVERAGE SPONSOR...1 available

*Your logo will be posted on the side of the cart for everyone to  
see. Your logo will also be printed on each drink ticket. Ask  
about how to upgrade the bar cart experience,  
Meghan@FABAVA.com*

\$650.00

\$800.00

### HOLE SPONSOR...10 available

*Logoed sign on holes for the entire tournament. Send a  
representative to interact with players throughout the event*

\$100.00

\$150.00

### GOLF CART SPONSOR...1 available

*Showcase your company with your logoed sign presented  
alongside the golf carts before and after the players return and  
in the carts. Escort guests to their cart*

\$500.00

\$750.00

# 2026 CORNERSTONE MARKETING MENU

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## DISC GOLF

Our annual disc golf event is a great way to interact with our young professionals group and other members during an afternoon of fun outside.

### DISC GOLF

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WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

<b>TITLE SPONSOR...1 available</b> <i>The title sponsor for this event will receive Logo prominently throughout. Recognition through in the awards dinner script. Logo displayed at registration and sign in tables</i>	\$800.00	\$1000.00
<b>SWAG BAGS SPONSOR...1 available</b> <i>Your logoed bag will be seen all day by all players. Logoed bag for each player. (If you provide your own bags only a (\$200.00 fee)</i>	\$500.00	\$650.00
<b>DINNER SPONSOR...1 available</b> <i>Provide dinner for our hungry players after the tournament</i>	\$500.00	\$800.00
<b>REGISTRATION SPONSOR...1 available</b> <i>Help welcome our players and have the opportunity to stand at registration and add your table cloth to the welcome table</i>	\$250.00	\$300.00
<b>BEVERAGE SPONSOR...1 available</b> <i>Cold drinks will be provided in your name for our players through out the course</i>	\$150.00	\$200.00
<b>AWARDS SPONSOR...1 available</b> <i>Have your logo featured on the awards table and help in awarding the winners of the event</i>	\$250.00	\$400.00
<b>HOLE SPONSOR...18 available</b> <i>Logoed sign on holes for the entire tournament. Send a representative to interreact with golfers throughout the day</i>	\$30.00	\$50.00

# 2026 CORNERSTONE MARKETING MENU

## SUMMER FEST

One of our largest events of the year happening this September. Our Summer Fest hosts 350 guests. An after-hours event complete with seafood, crabs and bbq. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### SUMMER FEST

#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...2 available

*The title sponsor for this event will receive a Logo prominently displayed throughout. A VIP tent is included.*

\$2500.00

\$3000.00

#### BIB SPONSOR...1 available

*Display your logo on the front of every bib for all guests at the Summer Fest*

\$850.00

\$1000.00

#### REGISTRATION SPONSOR...1 available

*Meet and greet over 300 guests by sponsoring the registration table. Your logo will be displayed on the registration table as well*

\$500.00

\$600.00

#### CUPS SPONSOR...SOLD OUT

*Thank you MidSouth*

\$600.00

\$750.00

#### GAMES SPONSOR...3 left

*Logo prominently displayed on and around the games station.*

\$500.00

\$1200.00

#### RAFFLE SPONSOR...1 available

*Hand out all of our raffle items to the lucky winners. Signage provided on the raffle table and recognition during the speech*

\$350.00

\$400.00

#### ICE CREAM TRUCK SPONSOR...1 available

*Logo displayed on the ice cream truck and around it*

\$600.00

\$800.00

#### COMFORT STATION SPONSOR...1 available

*Signage of your logo located on and around the bathroom area. You are welcome to decorate*

\$300.00

\$400.00

#### PARTY TENT SPONSOR...1 available

*Logo displayed on the party tent and on the tables underneath*

\$1500.00

\$1800.00

#### ENTERTAINMENT SPONSOR...1 available

*Logo displayed by band or Dj and recognized during the speech*

\$1500.00

\$2000.00

#### KOOZIE SPONSOR...SOLD OUT

*Thank you Halsey Homes*

\$500.00

\$650.00

#### BAR SPONSOR...4 available

*Signage of your logo located on and around the bar area. Your logo will be printed on all drink tickets*

\$1000.00

\$1500.00

#### VIP TENTS...10 available

*Treat your staff, clients or coworkers to a little VIP treatment, Reserve seating in a private tent, table and chairs for up to 8 people*

\$350.00

\$400.00

#### T Shirt Sponsor...10 available

*Have your logo featured on the official FABA T shirt*

\$1000.00

\$1100.00

Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com



# 2026 CORNERSTONE MARKETING MENU

## FALL GOLF

Our fall golf invitational is held every fall. The course plays host to 150 attendees for the day. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### FALL GOLF

	WITH CORNERSTONE PACKAGE	SOLD SEPERATLY
<b>TITLE SPONSOR...1 available</b> <i>The title sponsor for this event will receive their logo prominently placed throughout. Recognition in the awards dinner script. Logo displayed at registration, inside the golf carts and sign-in tables</i>	\$2000.00	\$2500.00
<b>HOLE SPONSOR...25 available</b> <i>Logoed sign on the hole for the entire tournament. Send a representative to interact with golfers on the hole throughout the day</i>	\$300.00	\$350.00
<b>GOLF CART SPONSOR...1 available</b> <i>Showcase your company with your logoed sign presented alongside the golf carts before and after. Escort guests to their cart</i>	\$750.00	\$850.00
<b>19th HOLE RECEPTION SPONSOR...1 available</b> <i>Set up and greet all players while they enjoy dinner during the awards ceremony. Signage included</i>	\$1600.00	\$2000.00
<b>BEVERAGE CART...1 available</b> <i>Your logo will be posted on the side of the cart. Your logo will also be printed on each drink ticket. Basic drink package included - ask us how to upgrade</i>	\$1300.00	\$1500.00
<b>LUNCH SPONSOR...1 available</b> <i>Set up and greet all players while they enjoy a boxed lunch Signage included</i>	\$1000.00	\$1500.00
<b>CONTEST SPONSOR...2 available</b> <i>Our longest drive or closest to the pin hole will display your logo. Send a rep to interact with the players on the hole</i>	\$450.00	\$600.00
<b>AWARDS SPONSOR...1 available</b> <i>Logo displayed on awards table and you are welcome to hand out the awards to each of the players</i>	\$400.00	\$450.00
<b>REGISTRATION SPONSOR...1 available</b> <i>Meet and greet all players by sponsoring our registration table. Your logo displayed on front registration table</i>	\$400.00	\$500.00
<b>PUTTING GREEN SPONSOR...SOLD OUT</b> <i>Thank you MidSouth</i>	\$200.00	\$250.00
<b>CIGAR SPONSOR...1 available</b> <i>Display your logo on the cigar table and hand out to each player</i>	\$1000.00	\$1200.00
<b>COURTESY CART...1 Available</b> <i>Escort sponsors out to their holes to set up for the day</i>	\$250.00	\$400.00
<b>COOLER SPONSOR...SOLD OUT</b> <i>Thank you Fred Nats</i>	\$1000.00	\$1300.00

# 2026 CORNERSTONE MARKETING MENU

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## ANNUAL MEETING

The FABAs Annual Meeting is held each November to wrap up another great year at FABAs and in the building industry. This event attracts up to 75 of FABAs most engaged members and board members. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### ANNUAL MEETING

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...SOLD OUT

\$1000.00

\$1200.00

*Thank you Fred Nats*

#### MEAL SPONSOR...1 available

*Your logo will be displayed on the table and recognition during the awards*

\$800.00

\$1000.00

#### BEVERAGE SPONSOR...2 available

*Your logo will be displayed on the drink station throughout the event*

\$500.00

\$1500.00

#### GIVEAWAY SPONSOR...1 available

*Speak to the members before raffling off your raffle basket of choice*

\$250.00

\$350.00

#### DESSERT SPONSOR...1 available

*Your logo will be displayed on the dessert display*

\$250.00

\$300.00

#### PRESIDENT'S SPONSOR...SOLD OUT

*Thank you Dominion Energy*

\$500.00

\$650.00

#### AWARDS SPONSOR...1 available

*Sponsor the awards for the event. Help hand out the award at the podium*

\$250.00

\$300.00

#### CENTERPIECE SPONSOR...SOLD OUT

*Thank you IDesign Granite*

\$350.00

\$450.00

#### REGISTRATION SPONSOR...1 available

*Meet and greet all guests by sponsoring our registration table. Your logo displayed on front registration table*

\$350.00

\$450.00

#### PAMPERED PARTNER...2 available

*Prominent signage at the restroom "Refresh Station" recognizing your company as the sponsor.*

\$250.00

\$300.00

#### PROGRAM SPONSOR...3 available

*Place your logo/ad inside to program and agenda for the evening*

\$300.00

\$450.00

# 2026 CORNERSTONE MARKETING MENU

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## HOLIDAY PARTY

The FABBA holiday party each December will bring you all the holiday joy you need this time of year! All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### HOLIDAY PARTY

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$800.00

\$1000.00

*The title sponsor for this event will receive their logo prominently placed throughout. Take the opportunity to lead the group in a toast during the event*

#### APPITIZER SPONSOR...2 available

\$500.00

\$1000.00

*Your logo will be displayed on the table and recognition during the awards*

#### BAR SPONSOR...4 available

\$500.00

\$1500.00

*Your logo will be displayed on the bar throughout the night and include a signature drink in your name*

#### PRESENT SPONSOR...1 available

\$250.00

\$350.00

*Speak to the members before raffling off your raffle basket of choice at the end of the night*

#### DESSERT SPONSOR...SOLD OUT

*Thank you MidSouth*

\$250.00

\$300.00

#### REINDEER STATION SPONSOR...2 available

\$250.00

\$300.00

*Sponsor the games or stations for the evening to engage guests*

#### REGISTRATION SPONSOR...1 available

\$300.00

\$350.00

*Meet and greet all guests by sponsoring our registration table. Your logo displayed on front registration table*

#### CENTERPIECE SPONSOR...SOLD OUT

*Thank you Hand Shake in Heels*

\$250.00

\$300.00

#### PHOTO BOOTH SPONSOR...1 available

\$500.00

\$800.00

*Help us create a festive space for photos and incorporate your logo*

#### FAVOR SPONSOR...1 available

*Provide us with your favors for each guest as a take away*

\$350.00

\$300.00

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Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com

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# 2026 CORNERSTONE MARKETING MENU

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## FABA BUILDING

Show off your logo on the front lawn of FABA, located on Lafayette Blvd. in Fredericksburg. Choose a season and have your logo featured on a front-lit lit for one month during the holiday season.

### FALL PUMPKIN PATCH

12 Available	\$200.00	\$300.00
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*Have your logo printed on a pumpkin sign and displayed in the "Pumpkin Patch" from September 30<sup>th</sup> to October 31<sup>st</sup>*

### CHRISTMAS VILLAGE

12 Available	\$200.00	\$300.00
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*Have your logo printed on a holiday-themed sign and displayed in the "Santats Village" from December 1 to January 5*

### SPRING MEADOW

12 Available	\$200.00	\$300.00
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*Have your logo printed on an Easter egg sign and displayed in the "Spring meadow" from March 1 to April 6*

# 2026 CORNERSTONE MARKETING MENU

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## FABA COUNCILS AND COMMITTEES

Listed below you will find the menu of FABA councils and committees. These groups serve FABA though out the year with multiple events, meetings, and communications. No matter the task, the goal remains the same, they support our members, FABA, the community and your local building industry.

### MEMBERSHIP DRIVE KICK OFF PARTY

2 Available	\$250.00	\$300.00
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*The Spring and Fall is membership drive time for FABA. Sponsor the membership drive kick-off party hosting all of the membership drive participants*

### COMMUNITY SERVICE COMMITTEE

1 Available	\$1000.00	\$1500.00
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*Provide year-long sponsorship support to the Community Service Committee and their multiple events. Have your logo included on-site at events and in all communications related to the committee*

### YOUNG PROFESSIONALS COMMITTEE

1 Available	\$1000.00	\$1500.00
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*Provide year-long sponsorship support to the Young Professional's committee and their multiple meetings and events. Have your logo included on-site at meetings and in all communications related to the committee*

### FABA PODCAST- CONSTRUCTION CONVERSATIONS

10 Available	\$400.00	\$700.00
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*Provide copy or come in the studio to record one 30-second promotion for the FABA Podcast - Constitution Conversations. Episodes will be archived on Spotify and Apple Podcasts.*



# 2026 CORNERSTONE MARKETING MENU

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## FABA COUNCILS AND COMMITTEES

Listed below you will find the menu of FABA councils and committees. These groups serve FABA though out the year with multiple events, meetings, and communications. No matter the task, the goal remains the same, they support our members, FABA, the community and your local building industry.

WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

### STUDENT CHAPTERS

1 Available	\$1000.00	\$1500.00
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*Provide year-long sponsorship support to our growing student chapters. Have your logo included on-site at the events and in all communications related to the committee*

### EDUCATION COMMITTEE

1 Available	\$1000.00	\$1500.00
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*Provide year-long sponsorship support to the Education Committee. The Committee offers classes based on the builder/developer series, sales and marketing, and personal professional development series. Teaching opportunities available. Have your logo included in all monthly meetings and weekly communications related to the committee. This sponsorship includes all FABA University Sessions*

### LEGISLATIVE COMMITTEE

1 Available	\$1000.00	\$1500.00
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*Provide year-long sponsorship support to the Legislative Committee and their multiple events. Have your logo included in all monthly meetings and weekly communications related to the committee*

### REMODELERS COMMITTEE

1 Available	\$1000.00	\$1500.00
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*Provide year-round sponsorship support to the Remodels Committee. Have your logo included in all monthly meetings and weekly communications related to the committee*

# 2026 CORNERSTONE MARKETING MENU

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## COUNTY SPOTLIGHTS

Claim your month and county for our bi-monthly county spotlight. One sponsor per month and per county. Your Logo will be displayed throughout the event, time to speak will be included and a shoutout from the presenter as well. These are casual breakfast/lunch-style events aimed at engaging members in that county.

### COUNTY SPOTLIGHTS...7 AVAILABLE

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WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

\$350.00      \$500.00

#### MONTHS AVAILABLE

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*February*  
*March*  
*April*  
*June*  
*August*  
*October*  
*December*

#### COUNTIES AVAILABLE

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*City of Fredericksburg*  
*King George*  
*Culpepper*  
*Stafford*  
*Spotsylvania*  
*Orange*  
*Caroline*

# 2026 CORNERSTONE MARKETING MENU

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## BOARDROOM FEATURE SPONSOR

Claim a board meeting month to provide company swag, treats and the right to customize the board room for that month's meeting. Take the opportunity to show the FABA Board members your branding and hospitality.

## BOARD MEETINGS AVAILABLE...9 AVAILABLE

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MONTHS AVAILABLE	WITH CORNERSTONE PACKAGE	SOLD SEPERATLY
<i>February</i>	\$200.00	\$500.00
<i>March</i>		
<i>April</i>		
<i>May</i>		
<i>June</i>		
<i>August</i>		
<i>September</i>		
<i>October</i>		
<i>November</i>		

# 2026 EVENT TICKETS



## EVENT TICKETS

Interested in being ahead of the game for next year even more? As a Cornerstone sponsor, you are able to purchase tickets in advance at a discounted rate for all FABa events. These ticket rates are available through December 31st, 2025. (These tickets are separate from the a la carte sponsorship dollars included in your Cornerstone level. Some events will sell out with this opportunity.)

### EARLY TICKET ACCESS

#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

- |   |          |          |
|---|----------|----------|
| <ul style="list-style-type: none"><li>• <b>Gala: (tables seat 8)</b><ul style="list-style-type: none"><li>◦ 2- \$170</li><li>◦ 4- \$340</li><li>◦ 6- \$510</li><li>◦ 8- \$680</li></ul></li></ul> | \$85.00  | \$100.00 |
| <ul style="list-style-type: none"><li>• <b>Spring Golf – Foursome</b><ul style="list-style-type: none"><li>◦ <b>15 foursomes available</b></li></ul></li></ul>                                    | \$700.00 | \$800.00 |
| <ul style="list-style-type: none"><li>• <b>Summer Fest - Tickets only</b><ul style="list-style-type: none"><li>◦ 2- \$180</li><li>◦ 4- \$360</li><li>◦ 8- \$720</li></ul></li></ul>               | \$90.00  | \$110.00 |
| <ul style="list-style-type: none"><li>• <b>Fall Golf - Foursome</b><ul style="list-style-type: none"><li>◦ <b>18 foursomes available</b></li></ul></li></ul>                                      | \$650.00 | \$750.00 |
| <ul style="list-style-type: none"><li>• <b>Annual Meeting - 50 tickets</b><ul style="list-style-type: none"><li>◦ 2 - \$50</li><li>◦ 4- \$100</li><li>◦ 6- \$150</li></ul></li></ul>              | \$25.00  | \$35.00  |