

2026



Fredericksburg Area Builders Association

# FABBA CORNERSTONE MARKETING PROGRAM

# FABA CORNERSTONE MARKETING 2026

FABA knows that running your business keeps your hands full. We're here to help promote your company as a leader in the building industry. The Cornerstone Sponsorship program puts your business in front of the region's building industry professionals and provides you with increased visibility to the public and our members through exclusive marketing opportunities and event/networking benefits, as well as other VIP perks and opportunities throughout the year. We are giving you the power to tailor your marketing, sponsorship, and event opportunities throughout the year with the "Have it your way" plan!

Select from six levels of sponsorships.

**All levels include your 2026 FABA membership** and will help you gain the exposure and make the connections you need to grow your business in 2026.

**FABA**  
Fredericksburg Area  
Builders Association

## 2025 CORNERSTONE SPONSORS

**DIAMOND**

- Dominion Energy<sup>SM</sup>
- LP<sup>®</sup>  
BUILDING SOLUTIONS

**PLATINUM**

- JIM CARPENTER  
COMPANY  
A MEMBER OF THE LESTER GROUP
- GAF<sup>®</sup>
- Builders<sup>®</sup>  
FirstSource
- MID<sup>®</sup>SOUTH<sup>®</sup>  
Building Supply, Inc.  
100% EMPLOYEE OWNED - 100% CUSTOMER COMMITTED

**GOLD**

- CONTRACTOR  
WEBSITES PLUS
- 84<sup>®</sup> LUMBER
- THE CARPET HOUSE  
DESIGN CENTER  
FLOORS, CABINETS, APPLIANCES & MORE
- RAY'S  
Spooling Co.

**SILVER**

- BUILT RIGHT  
HOMES  
When Things Are Built
- Reico<sup>®</sup>  
KITCHEN & BATH
- FAIRWAY<sup>®</sup>  
HOME  
MORTGAGE
- LEGACY  
ENGINEERING
- LUCK  
STONE
- FREDERICKSBURG  
NATIONALS
- VETERANS CHOICE<sup>®</sup>  
-Hiring Choice-  
ROOFING, LLC
- ANNANDALE MILLWORK  
- FITTED SYSTEMS -  
When Teamwork  
Really Matters.

**BRONZE**

- FERGUSON<sup>®</sup>  
Bath, Kitchen & Lighting Gallery
- UNIONHOME  
MORTGAGE
- REID
- 516  
PROJECT
- COLEMAN  
HOMES, INC.
- BRANDONBILT  
FOUNDATIONS  
540-729-7292  
Quality Concrete Construction
- RH
- HALSEY  
HOMES
- TIG  
TERESA TAYLOR GRIFFIN  
TIG & ASSOCIATES, LLC
- J.H. HALL HOMES, INC.  
Quality Craftsmanship. Dependability.
- IDESIGN  
GRANITE
- SRS  
BUILDING PRODUCTS
- RHouse Realty
- [SAMSON]
- yhb
- Pest Solutions
- UNITED  
REAL ESTATE  
RICHMOND
- REPUBLIC  
HOME BUILDERS
- Topside  
Federal Credit Union
- DAVIS  
ELECTRIC & HOME AUTOMATION
- CMG  
HOME LOANS
- Joe  
homebuyer

# FABA CORNERSTONE MARKETING 2026

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## HOW IT WORKS

- Select your marketing level
  1. Elite
  2. Diamond
  3. Platinum
  4. Gold
  5. Silver
  6. Bronze
- Included is your 2026 Membership, tickets, and base Cornerstone packet features. Then handpick your sponsorships!

### A la carte sponsorship Items:

- The cost of sponsorship with “a la carte packages” is reduced from “retail price”
- Any sponsorships not claimed as part of A la Carte Packages will be sold to the general membership in advance of the event.
- Some event sponsorship opportunities will sell out in these packages.

# THE BASE: INCLUDED IN ALL LEVELS

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- 1 Year FABA + HBAV + NAHB Memberships
- One Young Professional Affiliate membership for a member of your company under 45
- Printed logo on FABA Cornerstone promo materials
- Printed signage at FABA events
- Company Logo on FABA Website Homepages
- Access to all event sponsorships and tickets in advance and at a discounted rate
- Ability to send posts and content for social media
- Elevated listing in the FABA online directory

## Marketing: By Level

- For Silver, Gold, Platinum, Diamond, and Elite Levels: logo on FABA homepage, logo on FABA staff email signatures
- Large signs printed and brought to all FABA events
- Newsletter – published monthly
- For Diamond and Elite Level: Full-page ad and the option to provide full-page educational content in the newsletter
- For Platinum and Gold: Half-page ad and the option to provide half-page educational content in the newsletter
- For Silver and Bronze: Quarter-size ad in the newsletter

# ELITE LEVEL

FABA is offering this exclusive level for our Cornerstone program. Experience luxury VIP service at FABA like never before with this concierge service for all of 2026.

## Elite Sponsor – (1) \$20,000

Includes base sponsorship, tickets listed below, and up to \$8,000 in a la carte marketing, event sponsorships, and event tickets.

10 tickets to each of the following events:

- Summer Fest
- The President's Gala
- Legislative update
- Women's Brunch
- The Annual Meeting
- Education and Innovation Expo
- One foursome in the Spring Golf Tournament
- One foursome in the Fall Golf Tournament
- One booth at the FABA Education & Innovation Expo
- 1 VIP tent at Summer Fest

- Welcome signage at ALL FABA events leading into the event with QR code
- Personalized service at the Gala and Annual Meeting
- Logo featured on our website with link and company bio
- Partner in hosting your open house
- Elevated profile on the FABAVA.com directory
- Tailored marketing and service based on the company
- One reserved hard hat

# MARKETING LEVELS

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- **Diamond Level** – (Sold out) **\$10,000** Includes base sponsorship, tickets listed below and up to \$5,000 in à la carte marketing, event sponsorships and event tickets.
  - 10 tickets to each of the following – Summer Fest, the President's Gala, Legislative update, Women's Brunch, Education and Innovation Expo and the Annual meeting.
  - 1 foursome in the Spring and Fall Golf Tournament
  - 1 Booth at the Education Expo
  - 1 VIP tent at Summer Fest
- **Platinum Level** – (2) **\$8000** Includes base sponsorship, tickets listed below and up to \$4,000 in à la carte marketing, event sponsorships and event tickets.
  - 8 tickets to – Summer Fest, the President's Gala, Legislative update, Women's Brunch, Education and Innovation Expo, and the Annual meeting.
  - 1 foursome in the Spring and Fall Golf Tournament, your choice
  - 1 VIP tent at Summer Fest
- **Gold Level** – (2) **\$6000** Includes base sponsorship, tickets listed below and up to \$3,000 in à la carte marketing, event sponsorships and event tickets.
  - 6 tickets to – Summer Fest, the President's Gala, Legislative update, Women's Brunch, Education and Innovation Expo and the Annual meeting.
  - 1 foursome in the Spring or Fall Golf Tournament, your choice
  - 1 VIP tent at Summer Fest
- **Silver Level** – (3) **\$4000** Includes base sponsorship, tickets listed below and up to \$2,000 in à la carte marketing, event sponsorships and event tickets.
  - 4 tickets to – Summer Fest, the President's gala, Legislative update, Women's Brunch, Education and Innovation Expo and the Annual meeting.
- **Bronze Level** – (unlimited) **\$2000** Includes base sponsorship, tickets listed below and up to \$1,000 in a la carte marketing, event sponsorships and event tickets.
  - 2 tickets to – Summer Fest, the President's gala, Legislative update, Women's Brunch, Education and Innovation Expo and the Annual Meeting

*\*When making your sponsorship selections, please note that you may only select up to 2 registration tables and 2 county spotlights per company*

# 2026 CORNERSTONE MARKETING MENU

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## PRESIDENT'S GALA

Held every year in January, our President's Gala kicks off the new year in an elegant way. Hosting over 250 people each year, is a fabulous way to engage with our members. All sponsorships will be featured on the event registration page, thanked in the script and social media event promotions

## PRESIDENT'S GALA

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|                                                                                                                                                                                                                                                      | WITH CORNERSTONE PACKAGE | SOLD SEPERATLY |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|----------------|
| <b>TITLE SPONSOR...1 left</b><br><i>Logo prominently placed on all event marketing materials; Logo on large event banner at entry to event venue; Your company will have a one-minute commercial slot. Introduction and Stage time at the event.</i> | \$2500.00                | \$3000.00      |
| <b>PROGRAM SPONSORS...2 available</b><br><i>Have to your logo or ad featured in the Gala program at each place setting</i>                                                                                                                           | \$500.00                 | \$700.00       |
| <b>CENTERPIECE SPONSOR...1 available</b><br><i>Logo prominently displayed on every table at event; recognition in script for event</i>                                                                                                               | \$850.00                 | \$1000.00      |
| <b>ENTERTAINMENT SPONSOR...1 available</b><br><i>Logo prominently displayed at front of the dance floor/near stage/entertainment</i>                                                                                                                 | \$700.00                 | \$1000.00      |
| <b>COAT CHECK SPONSOR...SOLD OUT</b><br><i>Thank you Topside FCU</i>                                                                                                                                                                                 | \$300.00                 | \$450.00       |
| <b>WINE SPONSOR...SOLD OUT</b><br><i>Thank you TTG and MidSouth</i>                                                                                                                                                                                  | \$750.00                 | \$1000.00      |
| <b>PHOTO BOOTH SPONSOR...SOLD OUT</b><br><i>Thank you Synctivate</i>                                                                                                                                                                                 | \$550.00                 | \$650.00       |
| <b>DESSERT SPONSOR...SOLD OUT</b><br><i>Thank you Reico</i>                                                                                                                                                                                          | \$400.00                 | \$600.00       |
| <b>FAVOR SPONSOR...SOLD OUT</b><br><i>Thank you</i>                                                                                                                                                                                                  | \$750.00                 | \$1000.00      |
| <b>REGISTRATION SPONSOR...SOLD OUT</b><br><i>Thank you Carpet House</i>                                                                                                                                                                              | \$500.00                 | \$650.00       |

# 2026 CORNERSTONE MARKETING MENU

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## PRESIDENT'S GALA

Held every year in January, our President's Gala kicks off the new year in an elegant way. Hosting over 250 people each year, is a fabulous way to engage with our members. All sponsorships will be featured on the event registration page and social media event promotions

### PRESIDENT'S GALA

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#### PAMPERED PARTNER...1 Available left

*Prominent signage at the restroom "Refresh Station" recognizing your company as the sponsor.*

WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

\$250.00      \$350.00

#### BAR SPONSOR... SOLD OUT

*Thank you, Hand Shake in Heels, Builders First Source and Teakwood*

\$500.00      \$700.00

#### COMMERCIAL SPONSOR...3 available left

*Submit a 30 second commercial to be played during the program*

\$700.00      \$900.00

# 2026 CORNERSTONE MARKETING MENU

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## WOMAN'S BRUNCH

Celebrate and promote women in the building industry with our annual women's brunch. Held this spring for an estimated 65 - 100 people. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### WOMAN'S BRUNCH

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPARATELY

#### TITLE SPONSOR...1 available

\$1500.00

\$1500.00

*The title sponsor for this event will receive their logo prominently placed throughout. Your logo will be placed on all promotional materials. includes time at the podium*

#### BRUNCH SPONSOR...1 left

*Your logo will be displayed on the food tables*

\$500.00

\$800.00

#### COFFEE SPONSOR...1 available

*Your logo will be displayed on the coffee bar throughout the event*

\$450.00

\$600.00

#### GIVEAWAY SPONSOR...SOLD OUT

*Thank you Topside FCU*

\$250.00

\$350.00

#### REGISTRATION SPONSOR...SOLD OUT

*Thank you Fairway Independent Mortgage*

\$350.00

\$450.00

#### CENTERPIECE SPONSOR...SOLD OUT

*Thank you Legacy Engineering*

\$450.00

\$500.00

#### FAVOR SPONSOR...SOLD OUT

*Thank you Hand Shake in Heels*

\$250.00

\$300.00

#### AWARDS SPONSOR...1 Available

*Present the winners with their awards on stage*

\$250.00

\$300.00

#### SPEAKER SPONSOR...SOLD OUT

*Thank you TTG*

\$650.00

\$800.00

#### PAMPERED PARTNER...1 available

*Prominent signage at the restroom "Refresh Station" recognizing your company as the sponsor.*

\$250.00

\$300.00

# 2026 CORNERSTONE MARKETING MENU

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## ANNUAL CELEBRATION HOSTED BY THE YOUNG PROFESSIONALS

Bringing together the Young Professionals for an evening of celebration and networking each spring. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### YP CELEBRATION

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WITH CORNERSTONE PACKAGE

SOLD SEPARATELY

#### TITLE SPONSOR...SOLD OUT

*Thank you, Contractor Websites Plus*

\$800.00

\$1000.00

#### MEAL SPONSOR...1 available

*Your logo will be displayed on the table with the meal*

\$600.00

\$800.00

#### REGISTRATION SPONSOR...SOLD OUT

*Thank you Jim Carpenter Company*

\$250.00

\$300.00

#### BAR SPONSOR...1 available

*Signage on the bar, recognized during the script*

\$500.00

\$700.00

#### PHOTO BOOTH SPONSOR...SOLD OUT

*Thank you Synctivate*

\$250.00

\$400.00

#### GIVEAWAY...SOLD OUT

*Thank you Outlast Design and Build*

\$300.00

\$500.00

# 2026 CORNERSTONE MARKETING MENU

## SPRING GOLF

Held every year in May, this event hosts 170 attendees for a beautiful day out on the golf course. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### SPRING GOLF

#### TITLE SPONSOR...SOLD OUT

*Thank you GAF*

#### WITH CORNERSTONE PACKAGE

\$2200.00

#### SOLD SEPERATLY

\$3000.00

#### HOLE SPONSOR...10 available

*Logoed sign on the hole for the entire tournament. Send a representative to interact with golfers at the hole.*

\$300.00

\$350.00

#### GOLF CART SPONSOR...1 available

*Showcase your company with your logoed sign presented alongside the golf carts before and after the players return and in the carts. Escort guests to their cart*

\$750.00

\$850.00

#### CONTEST SPONSOR ...SOLD OUT

*Thank you Legacy Engineering and Reico*

\$450.00

\$600.00

#### BEVERAGE CART...1 available

*Your logo will be posted on the side of the cart for everyone to see. Your logo will also be printed on each drink ticket. Basic drink package included - ask us how to upgrade*

\$1300.00

\$1500.00

#### COURTESY CART...1 available

*Escort sponsors out to their holes to set up for the day*

\$450.00

\$500.00

#### LUNCH SPONSOR...SOLD OUT

*Thank you Dominion Energy*

\$1000.00

\$1300.00

#### 19th HOLE RECEPTION SPONSOR...SOLD OUT

*Thank you Teakwood Enterprises*

\$1500.00

\$2000.00

#### AWARDS SPONSOR...SOLD OUT

*Thank you Kalahari*

\$400.00

\$550.00

#### PUTTING GREEN SPONSOR..SOLD OUT

*Thank you MidSouth*

\$200.00

\$0.00

#### REGISTRATION SPONSOR...1 available

*Meet and greet all players by sponsoring our registration table. Your logo displayed on front registration table*

\$450.00

\$550.00

#### SWAG BAG SPONSOR...1 available

*Your logo will be featured on the bags given to all of the players*

\$750.00

\$1000.00

# 2026 CORNERSTONE MARKETING MENU

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## SPRING GOLF - CONT.

Held every year in May, this event hosts 170 attendees for a beautiful day out on the golf course. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### SPRING GOLF

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### GOLF BAG TAG SPONSOR...1 available

*Company logo on every player's bag tag as a gift from the tournament*

\$600.00

\$850.00

#### WEATHER SPONSOR...1 available

*Branded signage with the day's forecast. Complimentary weather station tent on the course. Provide weather-related swag to the players*

\$500.00

\$700.00

#### GOLF CART SPONSOR...1 available

*Showcase your company with your logoed sign presented alongside the golf carts before and after the players return and in the carts. Escort guests to their cart*

\$750.00

\$850.00

#### PRIZE SPONSOR...UNLIMITED

*Your sponsorship will help provide prizes for the raffle and or tournament winners. Have your logo displayed on the prize table*

\$50.00

\$100.00

# 2026 CORNERSTONE MARKETING MENU

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## BOARD RETREAT

Support FABA's leadership in a meaningful way by sponsoring our half-day Board Retreat. This exclusive opportunity allows your company's branding to connect directly with FABA's leadership

### BOARD RETREAT

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WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

#### MEAL SPONSOR...SOLD OUT

*Thank you Dominion Energy*

\$400.00

\$600.00

#### COFFEE SPONSOR...SOLD OUT

*Thank you Ferguson*

\$200.00

\$350.00

#### NOTEBOOK SPONSOR...SOLD OUT

*Thank you Nava Contracting*

\$400.00

\$600.00

#### BREAK SPONSOR...SOLD OUT

*Thank you 84 Lumber*

\$300.00

\$500.00

#### SPEAKER SPONSOR...SOLD OUT

*Thank you Carpet House*

\$350.00

\$400.00

#### BOARD GIFT SPONSOR...1 available

*Provide a branded takeaway for each of our board members*

\$350.00

\$400.00

#### WATER SPONSOR...SOLD OUT

*Thank you MidSouth*

\$250.00

\$400.00

# 2026 CORNERSTONE MARKETING MENU

## FABA INNOVATION & EDUCATION EXPO

Our first education summit featuring speakers, break outs and a trade show. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### EDUCATION EXPO

#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$2000.00

\$2500.00

*The title sponsor for this event will receive their logo prominently placed throughout and time at the podium*

#### EDUCATOR ACCESS SPONSOR...SOLD OUT

\$500.00

\$700.00

*Thank you Halsey Homes*

#### WIFI SPONSOR...SOLD OUT

*Thank you GAF*

\$800.00

\$750.00

#### COFFEE SPONSOR...SOLD OUT

*Thank you Teakwood Enterprises and J Hall Homes*

\$350.00

\$400.00

#### LANYARD SPONSOR...1 available

*Your logo will be displayed on the event lanyard for all attendees to wear throughout the event*

\$1000.00

\$1500.00

#### NETWORKING RECEPTION SPONSOR...SOLD OUT

*Thank you Builders First Source*

\$800.00

\$1000.00

#### LUNCH SPONSOR...1 Left

*Have your logo featured on the lunch table and featured during the lunch presentation*

\$650.00

\$800.00

#### REGISTRATION SPONSOR...SOLD OUT

*Thank you Outlast Design and Build*

\$400.00

\$550.00

#### PROGRAM SPONSOR...1 Available

*Have your logo featured in the program for the event*

\$300.00

\$500.00

#### KEYNOTE SPONSOR...SOLD OUT

*Thank you Republic Home Builders*

\$400.00

\$550.00

#### SHOWBAG SPONSOR...SOLD OUT

*Thank you LP Building Solutions*

\$850.00

\$1000.00

#### PARKING SPONSOR...1 available

*Have your logoed sign be the first thing guests see upon arrival*

\$350.00

\$500.00

#### SESSION SPONSOR... 2 available

*Have your logo displayed during the individual session and welcome the speaker.*

\$250.00

\$300.00

# 2026 CORNERSTONE MARKETING MENU

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## FREDERICKSBURG ACHIEVEMENT IN BUILDING AWARDS RECEPTION

Cocktail event the evening before the education showcase honoring FABBA members and industry leaders. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### AWARDS RECEPTION

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$1000.00

\$1500.00

*The title sponsor for this event will receive their logo prominently placed throughout. Take the opportunity to show an ad during the awards program*

#### AWARDS SPONSOR...SOLD OUT

\$700.00

\$1000.00

*Thank you Teakwood Enterprises*

#### BAR SPONSOR.. SOLD OUT

\$500.00

\$750.00

*Thank you Nava Contracting, 84 Lumber, Luck Stone and Carpet House*

#### APPETIZER SPONSOR...2 available

\$350.00

\$400.00

*Have your logo featured on passed and stationary appetizers for the evening*

#### REGISTRATION SPONSOR...SOLD OUT

\$250.00

\$400.00

*Thank you Union Home Mortgage*

#### PAMPER SPONSOR...1 available

\$200.00

\$350.00

*Prominent signage at the restroom "Refresh Station" recognizing your company as the sponsor*

#### CENTERPIECE SPONSOR...SOLD OUT

\$400.00

\$550.00

*Thank you MidSouth*

#### PROGRAM SPONSOR...2 available left

\$200.00

\$300.00

*Place an ad inside the program for each guest highlighting each award finalist*

#### COMMERCIAL SPONSOR...3 available

\$400.00

\$550.00

*Submit a 30 second commercial to be played during the program*

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Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com

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# 2026 CORNERSTONE MARKETING MENU

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## TWILIGHT GOLF

Held every spring 9 holes of afternoon fun!  
This event host between 40 and 50 players.

## TWILIGHT GOLF

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WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

### REGISTRATION SPONSOR...SOLD OUT

*Thank you, Contractor Websites Plus*

\$250.00

\$350.00

### WATER SPONSOR...SOLD OUT

*Thank you LP Building Solutions*

\$450.00

\$600.00

### PUTTING GREEN SPONSOR..SOLD OUT

*Thank you MidSouth*

\$150.00

\$200.00

### BEVERAGE SPONSOR...1 available

*Your logo will be posted on the side of the cart for everyone to see. Your logo will also be printed on each drink ticket. Ask about how to upgrade the bar cart experience,  
Meghan@FABAVA.com*

\$650.00

\$800.00

### HOLE SPONSOR...9 available

*Logoed sign on holes for the entire tournament. Send a representative to interact with players throughout the event*

\$100.00

\$150.00

### GOLF CART SPONSOR...1 available

*Showcase your company with your logoed sign presented alongside the golf carts before and after the players return and in the carts. Escort guests to their cart*

\$500.00

\$750.00

# 2026 CORNERSTONE MARKETING MENU

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## DISC GOLF

Our annual disc golf event is a great way to interact with our young professionals group and other members during an afternoon of fun outside.

### DISC GOLF

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WITH CORNERSTONE PACKAGE    SOLD SEPERATLY

|                                                                                                                                                                                                                            |          |           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-----------|
| <b>TITLE SPONSOR...1 available</b><br><i>The title sponsor for this event will receive Logo prominently throughout. Recognition through in the awards dinner script. Logo displayed at registration and sign in tables</i> | \$800.00 | \$1000.00 |
| <b>SWAG BAGS SPONSOR...SOLD OUT</b><br><i>Thank you, Contractor Websites Plus</i>                                                                                                                                          | \$500.00 | \$650.00  |
| <b>DINNER SPONSOR...SOLD OUT</b><br><i>Thank you 84 Lumber</i>                                                                                                                                                             | \$500.00 | \$800.00  |
| <b>REGISTRATION SPONSOR...SOLD OUT</b><br><i>Thank you Davis Electric</i>                                                                                                                                                  | \$250.00 | \$300.00  |
| <b>BEVERAGE SPONSOR...SOLD OUT</b><br><i>Thank you Ferguson</i>                                                                                                                                                            | \$150.00 | \$200.00  |
| <b>AWARDS SPONSOR...SOLD OUT</b><br><i>Thank you GAF</i>                                                                                                                                                                   | \$250.00 | \$400.00  |
| <b>HOLE SPONSOR...18 available</b><br><i>Logoed sign on holes for the entire tournament. Send a representative to interreact with golfers throughout the day</i>                                                           | \$30.00  | \$50.00   |

# 2026 CORNERSTONE MARKETING MENU

## SUMMER FEST

One of our largest events of the year happening this September. Our Summer Fest hosts 350 guests. An after-hours event complete with seafood, crabs and bbq. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### SUMMER FEST

#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...1 left

*Thank you LP Building Solutions*

\$2500.00

\$3000.00

#### BIB SPONSOR...SOLD OUT

*Thank you Luck Stone*

\$850.00

\$1000.00

#### REGISTRATION SPONSOR...SOLD OUT

*Thank you Legacy Engineering*

\$500.00

\$600.00

#### CUPS SPONSOR...SOLD OUT

*Thank you MidSouth*

\$600.00

\$750.00

#### GAMES SPONSOR...SOLD OUT

*Thank you BrandonBilt, Dominion Energy, Reico, Carpet House*

\$500.00

\$1200.00

#### RAFFLE SPONSOR...SOLD OUT

*Thank you Teakwood Enterprises and Nava Contracting*

\$350.00

\$400.00

#### ICE CREAM TRUCK SPONSOR...1 available

*Logo displayed on the ice cream truck and around it*

\$600.00

\$800.00

#### COMFORT STATION SPONSOR...SOLD OUT

*Thank you J Hall Homes*

\$300.00

\$400.00

#### PARTY TENT SPONSOR...1 available

*Logo displayed on the party tent and on the tables underneath*

\$1500.00

\$1800.00

#### ENTERTAINMENT SPONSOR...1 available

*Logo displayed by band or Dj and recognized during the speech*

\$1500.00

\$2000.00

#### KOOZIE SPONSOR...SOLD OUT

*Thank you Halsey Homes*

\$500.00

\$650.00

#### BAR SPONSOR...2 available

*Signage of your logo located on and around the bar area. Your logo will be printed on all drink tickets*

\$1000.00

\$1500.00

#### VIP TENTS...10 available

*Treat your staff, clients or coworkers to a little VIP treatment, Reserve seating in a private tent, table and chairs for up to 8 people*

\$350.00

\$400.00

#### T Shirt Sponsor...10 available

*Have your logo featured on the official FAB A T shirt*

\$1000.00

\$1100.00

Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com

# 2026 CORNERSTONE MARKETING MENU

## FALL GOLF

Our fall golf invitational is held every fall. The course plays host to 150 attendees for the day. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### FALL GOLF

|                                                                                                                                                                                                                                                        | WITH CORNERSTONE PACKAGE | SOLD SEPERATLY |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|----------------|
| <b>TITLE SPONSOR...1 available</b><br><i>The title sponsor for this event will receive their logo prominently placed throughout. Recognition in the awards dinner script. Logo displayed at registration, inside the golf carts and sign-in tables</i> | \$2000.00                | \$2500.00      |
| <b>HOLE SPONSOR...25 available</b><br><i>Logoed sign on the hole for the entire tournament. Send a representative to interact with golfers on the hole throughout the day</i>                                                                          | \$300.00                 | \$350.00       |
| <b>GOLF CART SPONSOR...1 available</b><br><i>Showcase your company with your logoed sign presented alongside the golf carts before and after. Escort guests to their cart</i>                                                                          | \$750.00                 | \$850.00       |
| <b>19th HOLE RECEPTION SPONSOR...1 available</b><br><i>Set up and greet all players while they enjoy dinner during the awards ceremony. Signage included</i>                                                                                           | \$1600.00                | \$2000.00      |
| <b>BEVERAGE CART...SOLD OUT</b><br><i>Thank you Builders First Source</i>                                                                                                                                                                              | \$1300.00                | \$1500.00      |
| <b>LUNCH SPONSOR...1 available</b><br><i>Set up and greet all players while they enjoy a boxed lunch<br/>Signage included</i>                                                                                                                          | \$1000.00                | \$1500.00      |
| <b>CONTEST SPONSOR...1 Left</b><br><i>Set up your hole sponsorship on a contest hole for longest drive or closest to the pin</i>                                                                                                                       | \$450.00                 | \$600.00       |
| <b>AWARDS SPONSOR...SOLD OUT</b><br><i>Thank you LP Building Solutions</i>                                                                                                                                                                             | \$400.00                 | \$450.00       |
| <b>REGISTRATION SPONSOR...SOLD OUT</b><br><i>Thank you 84 Lumber</i>                                                                                                                                                                                   | \$400.00                 | \$500.00       |
| <b>PUTTING GREEN SPONSOR...SOLD OUT</b><br><i>Thank you MidSouth</i>                                                                                                                                                                                   | \$200.00                 | \$250.00       |
| <b>CIGAR SPONSOR...1 available</b><br><i>Display your logo on the cigar table and hand out to each player</i>                                                                                                                                          | \$1000.00                | \$1200.00      |
| <b>COURTESY CART...SOLD OUT</b><br><i>Thank you GAF</i>                                                                                                                                                                                                | \$250.00                 | \$400.00       |
| <b>COOLER SPONSOR...SOLD OUT</b><br><i>Thank you Fred Nats</i>                                                                                                                                                                                         | \$1000.00                | \$1300.00      |

Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com

# 2026 CORNERSTONE MARKETING MENU

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## ANNUAL MEETING

The FABAs Annual Meeting is held each November to wrap up another great year at FABAs and in the building industry. This event attracts up to 75 of FABAs most engaged members and board members. All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

### ANNUAL MEETING

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|                                                                                                                                              | WITH CORNERSTONE PACKAGE | SOLD SEPERATLY |
|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|----------------|
| <b>TITLE SPONSOR...SOLD OUT</b><br><i>Thank you Fred Nats</i>                                                                                | \$1000.00                | \$1200.00      |
| <b>MEAL SPONSOR...1 available</b><br><i>Your logo will be displayed on the table and recognition during the awards</i>                       | \$800.00                 | \$1000.00      |
| <b>BEVERAGE SPONSOR...2 available</b><br><i>Your logo will be displayed on the drink station throughout the event</i>                        | \$500.00                 | \$1500.00      |
| <b>GIVEAWAY SPONSOR...SOLD OUT</b><br><i>Thank you Ray's Siding</i>                                                                          | \$250.00                 | \$350.00       |
| <b>DESSERT SPONSOR...1 available</b><br><i>Your logo will be displayed on the dessert display</i>                                            | \$250.00                 | \$300.00       |
| <b>PRESIDENT'S SPONSOR...SOLD OUT</b><br><i>Thank you Dominion Energy</i>                                                                    | \$500.00                 | \$650.00       |
| <b>AWARDS SPONSOR...SOLD OUT</b><br><i>Thank you Synctivate</i>                                                                              | \$250.00                 | \$300.00       |
| <b>CENTERPIECE SPONSOR...SOLD OUT</b><br><i>Thank you IDesign Granite</i>                                                                    | \$350.00                 | \$450.00       |
| <b>REGISTRATION SPONSOR...SOLD OUT</b><br><i>Thank you Fairway Independent Mortgage</i>                                                      | \$350.00                 | \$450.00       |
| <b>PAMPERED PARTNER...2 available</b><br><i>Prominent signage at the restroom "Refresh Station" recognizing your company as the sponsor.</i> | \$250.00                 | \$300.00       |
| <b>PROGRAM SPONSOR...1 available left</b><br><i>Place your logo/ad inside to program and agenda for the evening</i>                          | \$300.00                 | \$450.00       |

# 2026 CORNERSTONE MARKETING MENU

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## HOLIDAY PARTY

The FABBA holiday party each December will bring you all the holiday joy you need this time of year! All sponsors for this event will be featured on the event registration page, thanked in the speech and used in social media event promotions

| HOLIDAY PARTY                                                                                                                                     | WITH CORNERSTONE PACKAGE | SOLD SEPERATLY |
|---------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|----------------|
| <b>TITLE SPONSOR...SOLD OUT</b><br><i>Thank you, Contractor Websites Plus</i>                                                                     | \$800.00                 | \$1000.00      |
| <b>APPITIZER SPONSOR...2 available</b><br><i>Your logo will be displayed on the table and recognition during the awards</i>                       | \$500.00                 | \$1000.00      |
| <b>BAR SPONSOR...3 available</b><br><i>Your logo will be displayed on the bar throughout the night and include a signiture drink in your name</i> | \$500.00                 | \$1500.00      |
| <b>PRESENT SPONSOR...SOLD OUT</b><br><i>Thank you CMG</i>                                                                                         | \$250.00                 | \$350.00       |
| <b>DESSERT SPONSOR...SOLD OUT</b><br><i>Thank you MidSouth</i>                                                                                    | \$250.00                 | \$300.00       |
| <b>REINDEER STATION SPONSOR...2 available</b><br><i>Sponsor the games or stations for the evening to engage guests</i>                            | \$250.00                 | \$300.00       |
| <b>REGISTRATION SPONSOR...SOLD OUT</b><br><i>Thank you Kalahari</i>                                                                               | \$300.00                 | \$350.00       |
| <b>CENTERPIECE SPONSOR...SOLD OUT</b><br><i>Thank you Hand Shake in Heels</i>                                                                     | \$250.00                 | \$300.00       |
| <b>PHOTO BOOTH SPONSOR...1 Available</b><br><i>Have your logo featured in the photo area</i>                                                      | \$500.00                 | \$800.00       |
| <b>FAVOR SPONSOR...1 available</b><br><i>Provide us with your favors for each guest as a take away</i>                                            | \$350.00                 | \$300.00       |

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# 2026 CORNERSTONE MARKETING MENU

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## FABA BUILDING

Show off your logo on the front lawn of FABA, located on Lafayette Blvd. in Fredericksburg. Choose a season and have your logo featured on a front-lit lit for one month during the holiday season.

### FALL PUMPKIN PATCH

|              |          |          |
|--------------|----------|----------|
| 10 Available | \$200.00 | \$300.00 |
|--------------|----------|----------|

*Have your logo printed on a pumpkin sign and displayed in the "Pumpkin Patch" from September 30<sup>th</sup> to October 31<sup>st</sup>*

### CHRISTMAS VILLAGE

|              |          |          |
|--------------|----------|----------|
| 12 Available | \$200.00 | \$300.00 |
|--------------|----------|----------|

*Have your logo printed on a holiday-themed sign and displayed in the "Santats Village" from December 1 to January 5*

### SPRING MEADOW

|              |          |          |
|--------------|----------|----------|
| 12 Available | \$200.00 | \$300.00 |
|--------------|----------|----------|

*Have your logo printed on an Easter egg sign and displayed in the "Spring meadow" from March 1 to April 6*

# 2026 CORNERSTONE MARKETING MENU

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## FABA COUNCILS AND COMMITTEES

Listed below you will find the menu of FABA councils and committees. These groups serve FABA though out the year with multiple events, meetings, and communications. No matter the task, the goal remains the same, they support our members, FABA, the community and your local building industry.

### MEMBERSHIP DRIVE KICK OFF PARTY

|             |          |          |
|-------------|----------|----------|
| 2 Available | \$250.00 | \$300.00 |
|-------------|----------|----------|

*The Spring and Fall is membership drive time for FABA. Sponsor the membership drive kick-off party hosting all of the membership drive participants*

### COMMUNITY SERVICE COMMITTEE

|             |           |           |
|-------------|-----------|-----------|
| 1 Available | \$1000.00 | \$1500.00 |
|-------------|-----------|-----------|

*Provide year-long sponsorship support to the Community Service Committee and their multiple events. Have your logo included on-site at events and in all communications related to the committee*

### YOUNG PROFESSIONALS COMMITTEE

|             |           |           |
|-------------|-----------|-----------|
| 1 Available | \$1000.00 | \$1500.00 |
|-------------|-----------|-----------|

*Provide year-long sponsorship support to the Young Professional's committee and their multiple meetings and events. Have your logo included on-site at meetings and in all communications related to the committee*

### FABA PODCAST- CONSTRUCTION CONVERSATIONS

|              |          |          |
|--------------|----------|----------|
| 10 Available | \$400.00 | \$700.00 |
|--------------|----------|----------|

*Provide copy or come in the studio to record one 30-second promotion for the FABA Podcast - Constitution Conversations. Episodes will be archived on Spotify and Apple Podcasts.*

# 2026 CORNERSTONE MARKETING MENU

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## FABA COUNCILS AND COMMITTEES

Listed below you will find the menu of FABA councils and committees. These groups serve FABA though out the year with multiple events, meetings, and communications. No matter the task, the goal remains the same, they support our members, FABA, the community and your local building industry.

WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

### STUDENT CHAPTERS

|             |           |           |
|-------------|-----------|-----------|
| 1 Available | \$1000.00 | \$1500.00 |
|-------------|-----------|-----------|

*Provide year-long sponsorship support to our growing student chapters. Have your logo included on-site at the events and in all communications related to the committee*

### EDUCATION COMMITTEE

|             |           |           |
|-------------|-----------|-----------|
| 1 Available | \$1000.00 | \$1500.00 |
|-------------|-----------|-----------|

*Provide year-long sponsorship support to the Education Committee. The Committee offers classes based on the builder/developer series, sales and marketing, and personal professional development series. Teaching opportunities available. Have your logo included in all monthly meetings and weekly communications related to the committee. This sponsorship includes all FABA University Sessions*

### LEGISLATIVE COMMITTEE

|             |           |           |
|-------------|-----------|-----------|
| 1 Available | \$1000.00 | \$1500.00 |
|-------------|-----------|-----------|

*Provide year-long sponsorship support to the Legislative Committee and their multiple events. Have your logo included in all monthly meetings and weekly communications related to the committee*

### REMODELERS COMMITTEE

|             |           |           |
|-------------|-----------|-----------|
| 1 Available | \$1000.00 | \$1500.00 |
|-------------|-----------|-----------|

*Provide year-round sponsorship support to the Remodels Committee. Have your logo included in all monthly meetings and weekly communications related to the committee*

# 2026 CORNERSTONE MARKETING MENU

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## COUNTY SPOTLIGHTS

Claim your month and county for our bi-monthly county spotlight. One sponsor per month and per county. Your Logo will be displayed throughout the event, time to speak will be included and a shoutout from the presenter as well. These are casual breakfast/lunch-style events aimed at engaging members in that county.

### COUNTY SPOTLIGHTS...4 AVAILABLE

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WITH CORNERSTONE PACKAGE      SOLD SEPERATLY

\$350.00      \$500.00

#### MONTHS AVAILABLE

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*February*  
*March*  
*April*  
*June*  
*August*  
*October*  
*December*

#### COUNTIES AVAILABLE

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*City of Fredericksburg*  
*King George - SOLD OUT Thank you Fairway Independent Mortgage*  
*Culpepper*  
*Stafford - SOLD OUT Thank you, Contractor Websites Plus*  
*Spotsylvania -Thank you Legacy Engineering*  
*Orange*  
*Caroline*

# 2026 CORNERSTONE MARKETING MENU

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## BOARDROOM FEATURE SPONSOR

Claim a board meeting month to provide company swag, treats and the right to customize the board room for that month's meeting. Take the opportunity to show the FABBA Board members your branding and hospitality.

## BOARD MEETINGS AVAILABLE...2 AVAILABLE

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| MONTHS AVAILABLE | WITH CORNERSTONE PACKAGE | SOLD SEPERATLY |
|------------------|--------------------------|----------------|
| <i>February</i>  | \$200.00                 | \$500.00       |
| <i>March</i>     |                          |                |
| <i>April</i>     |                          |                |
| <i>May</i>       |                          |                |
| <i>June</i>      |                          |                |
| <i>August</i>    |                          |                |
| <i>September</i> |                          |                |
| <i>October</i>   |                          |                |
| <i>November</i>  |                          |                |

# 2026 EVENT TICKETS



## EVENT TICKETS

Interested in being ahead of the game for next year even more? As a Cornerstone sponsor, you are able to purchase tickets in advance at a discounted rate for all FABa events. These ticket rates are available through December 31st, 2025. (These tickets are separate from the a la carte sponsorship dollars included in your Cornerstone level. Some events will sell out with this opportunity.)

### EARLY TICKET ACCESS

#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                              |                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• <b>Gala: (tables seat 8)</b><ul style="list-style-type: none"><li>◦ 2- \$170</li><li>◦ 4- \$340</li><li>◦ 6- \$510</li><li>◦ 8- \$680</li></ul></li><li>• <b>Spring Golf – Foursome</b><ul style="list-style-type: none"><li>◦ 15 foursomes available</li></ul></li><li>• <b>Summer Fest - Tickets only</b><ul style="list-style-type: none"><li>◦ 2- \$180</li><li>◦ 4- \$360</li><li>◦ 8- \$720</li></ul></li><li>• <b>Fall Golf - Foursome</b><ul style="list-style-type: none"><li>◦ 18 foursomes available</li></ul></li><li>• <b>Annual Meeting - 50 tickets</b><ul style="list-style-type: none"><li>◦ 2 - \$50</li><li>◦ 4- \$100</li><li>◦ 6- \$150</li></ul></li></ul> | <p>\$85.00</p> <p>\$700.00</p> <p>\$90.00</p> <p>\$650.00</p> <p>\$25.00</p> | <p>\$100.00</p> <p>\$800.00</p> <p>\$110.00</p> <p>\$750.00</p> <p>\$35.00</p> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|--------------------------------------------------------------------------------|